FILE NO. 021948

ORDINANCE NO. 196-03

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24 25 [Regulating Fortunetellers.]

Ordinance repealing Section 162 of the San Francisco Police Code relating to advertising by fortunetellers; adding Sections 1300 to 1321 to the San Francisco Police Code requiring fortunetellers to obtain a permit, setting forth permit procedures, regulating business by prohibiting deceptive acts and requiring receipts, rate schedules, and identification cards, requiring permit number on advertisements, allowing license inspections, and setting forth the penalty for violations of these sections; and amending San Francisco Police Code Section 2.26 and 2.27 setting forth permit and filing licensing fees.

Note:

Additions are <u>single-underline italics Times New Roman;</u> deletions are <u>strikethrough italics Times New Roman</u>. Board amendment additions are <u>double underlined</u>. Board amendment deletions are <u>strikethrough normal</u>.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The San Francisco Police Code is hereby amended by repealing Section 162, to read as follows:

SEC. 162. FORTUNE TELLING, ETC., ADVERTISING AND CARRYING ON BUSINESS OF, PROHIBITED.

It shall be unlawful for any person or persons to advertise (by sign, circular, handbill or in any newspaper, periodical or magazine, or other publication or publications, or by any other means) to tell fortunes, to practice phrenology, to find or restore lost or stolen property, to locate oil wells, gold or silver or other ore or metal or natural product, to restore lost love or friendship or affection, to unite or procure lovers, husbands, wives, lost relatives or friends, for or without pay; by means of occult or psychic powers, faculties or forces, clairvoyance, psychology, psychometry, spirits mediumship, seership, prophecy, astrology, palmistry.

necromancy, or other crafty science, cards, talismans, charms, potions, magnetism or magnetized articles or substances. Oriental mysteries or magic of any kind or nature; or to engage in or carry on any business the advertisement of which is prohibited by this Section; provided that nothing in this Section shall apply to any ordained or duly accredited minister of any form of religious belief, or to the faith, practice or teaching of any religious body; provided that fees, gratuities, emoluments or profits therefor shall be paid solely to or for the benefit of said religious body.

Section 2. The San Francisco Police Code is hereby amended by adding Section 1300 to 1321, as follows:

Sec. 1300. Purpose. The purpose of this legislation is to regulate fortunetellers, psychics, and other similar businesses so that the City and County of San Francisco can efficiently and thoroughly investigate fraud and deception; protect the public by preventing people who have been charged with a history of deceptive practices from having easy access to persons who may be vulnerable to fraud or confidence games; and to ensure that consumers are provided with information regarding services, rates, and complaint procedures, and to foster a positive business environment for legitimate practitioners within this industry.

Sec. 1301. Permit Required for Fortunetelling. It shall be unlawful for any person to advertise or offer or engage in the activity, enterprise, profession, trade, or undertaking of fortunetelling with the object of gain, benefit or advantage, whether direct or indirect, without a valid permit issued by the San Francisco Police Department. Gain, benefit or advantage includes but is not limited to economic remuneration of any kind, including authorization to use credit issued to another, use of another's property or assets, loans, or the provision of tangible items.

Sec. 1302. Definitions.

(a) Fortunetelling shall mean the telling of fortunes, forecasting of futures, or reading the past, or furnishing of any information not otherwise obtainable by the ordinary process of

knowlodgo, by means of any occult, psychic power, faculty, force, clairvoyance, cartomancy, psychometry, phrenology, spirits, tea leaves, tarot cards, scrying, coins, sticks, dice, sand, coffee grounds, crystal gazing or other such reading, or through mediumship, seership, prophecy, augury, astrology, palmistry, necromancy, mindreading, telepathy or other craft, art, science, talisman, charm, potion, magnetism, magnetized article or substance, or by any such similar thing or act. It shall also include effecting spells, charms, or incantations, or placing, or removing curses or advising the taking or administering of what are commonly called love powders or potions in order, for example, to get or recover property, stop bad luck, give good luck, put bad luck on a person or animal, stop or injure the business or health of a person or shorten a person's life, obtain success in business, enterprise, speculation and games of chance, win the affection of a person, make one person marry or divorce another, induce a person to make or alter a will, tell where money or other property is hidden, make a person to dispose of property in favor of another, or other such similar activity.

- (b) Fortunetelling shall also include pretending to perform these actions.
- (c) Person as used in Sections 1300 to 1321 shall mean an individual. Corporations and other legal entities shall not be entitled to a fortuneteller permit.

Sec. 1303. Exception. Sections 1300 through 1321 shall not apply:

- (a) To persons solely by reason that the person is engaged in the business of entertaining the public by demonstrations of mindreading, mental telepathy, thought conveyance, magic, giving of horoscopic readings or other fortunetelling at public places and in the presence of and within the hearing of other persons, and where any questions answered as part of such entertainment may be heard by all persons present at such public place.
- (b) To persons conducting or participating in any religious ceremony as a minister, missionary, medium, healer, or clairvoyant, hereinafter collectively referred to as minister, from any bona fide church or religious association maintaining a church and holding that conducts regular

The Chief of Police shall cause to be forwarded to the Tax Collector written notice of any revocation, suspension or reinstatement of any permit herein provided for.

The permittee shall be prohibited from applying for a fortunetelling permit for one year following denial or revocation of a fortunetelling permit.

The permitee may appeal the revocation to the Board of Appeal.

Sec. 1307. Permit Forwarded to Tax Collector; Payment of License Fees.

When the Chief of Police issues a permit under the provisions of this Article, the Chief of Police shall cause such permit to be forwarded to the office of the Tax Collector for delivery to the permittee upon the payment of the license fees.

Sec. 1308. Renewal of Permit.

A permit for fortunetelling shall be renewed as set forth in Sections 2.8 and 2.10 of this Code. Sec. 1309. License Fees. Every holder of a fortuneteller's permit shall pay at the office of the Tax Collector an annual license fee, payable in advance. The permit is not valid unless the license fee

Sec. 1310. Removal or Transfer of Permit or License Prohibited.

Nothing in Sections 1300 – 1321, inclusive, shall permit the removing or transferring of the permit or license to any other location or person other than those for which or for whom the permit or license was originally issued.

Sec. 1311. Deceptive Acts. Fortunetellers shall not engage in unfair or deceptive practices within the meaning of California Business and Professions Code § 17200, during the conduct of any fortunetelling activities.

Sec. 1312. Receipts.

The fortuneteller shall issue a written receipt that shall include the name of the permitee who provided the services, the permitee's permit number, the services rendered, the amount charged for

each	service	provided,	and the	amount	paid or	expected.	If	<i>payment</i>	is n	ıade	in a	method	other	than
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cash,	check,	or credit c	card, the	receipt	shall so	indicate.								

- (b) The permitee must keep copies of receipts for five years from date of issuance.
- Sec. 1313. Identification Cards. The Chief of Police shall provide each fortuneteller granted a permit with an identification nameplate that shall contain a photograph, right thumbprint, name, and permit number of the permitee. The permitee must post the identification nameplate in a location clearly visible from the place where the fortuneteller tells fortunes or otherwise engages in the activity regulated by this article. The Department shall charge a fee for each identification nameplate issued as set annually by the San Francisco Police Commission.
 - Sec. 1314. Rate Schedule and Complaint Procedure.
- (a) When a fortuneteller operates at a roving or unfixed location, the fortuneteller shall provide a written copy of rate information to the customer that shall be printed in plain, legible letters.

 The rate document shall include a statement that if the customer has complaints, the customer may phone the City and County of San Francisco at 551-9595San Francisco Police Department Permit Bureau at 553-1115.
- (b) When a fortuneteller operates out of a fixed location, the fortuneteller shall post rate information in a conspicuous place accessible by the patrons at the fixed location on a sign at least 8 x 10 inches in 14 pt. type. The signage shall also include a statement that if the customer has complaints, the customer may phone the San Francisco Police Department Permit Bureau at 552-1115. the City and County of San Francisco at 551-9595.
- (c) If the fortuneteller operates by donation or an indirect method of payment, including remuneration that is at the discretion of the customer, the schedule of rates shall so indicate.
 - (d) The rates published shall be the only rates charged.
- Sec. 1315. Advertising. All persons who advertise fortunetelling shall include in the advertising the number of the permit issued by the San Francisco Police Department.

Sec. 1316. Updated Information. When any of the information required by this Article or provided by the applicant changes, the permit holder shall within 15 days of the change provide to the Police Department's Permit Bureau in writing the updated information.

Sec. 1317. Effective Date. Any person operating as a fortuneteller within the City and County of San Francisco when ordinance enacted, shall have three months from the effective date of the Article to obtain a permit.

Sec. 1318. Rules and Regulations to be Adopted. The Chief of Police may, after a public hearing, make and enforce reasonable rules and regulations not in conflict with, but to carry out, the intent of Sections 1300 to 1321. If the Chief adopts such rules and regulations, the Chief shall mail copies of the rules and regulations to all holders of permits under this Chapter.

Sec. 1319. Ascertainment of Compliance With All Law; Inspections Therefore

The permitee shall upon request provide to the Police Department for inspection copies of all documents that the permitee is required by Sections 1300 to 1321 and by other laws to keep upon request. It shall be the duty of the Chief of Police to ascertain that all laws of the State of California, the provisions of Sections 1300 to 1321, inclusive, all ordinances of the City and County of San Francisco, and the rules and regulations of the Police Department are strictly complied with, and for that purpose the representatives of the Police Department shall have access to any fortunetelling business at all hours the business is in operation. If the location is also a residence, the Police Department's right to inspect shall be limited to the areas where the officer reasonably believes that the fortunetelling business is conducted. The Police may also and may request that a permitee provide copies of documents required to be kept. The Police Department shall inspect as often as it deems necessary.

Sec. 1320. Penalty. Any person violating any provision of this section shall be guilty of a misdemeanor or an infraction. The complaint charging such violation shall specify whether the violation is a misdemeanor or infraction, which decision shall be that of the District Attorney.

If charged as an infraction, upon conviction, the violator shall be punished by a fine of not less than \$100 or more than \$500, and/or community service, for each provision violated.

If charged as a misdemeanor, upon conviction, the violator shall be punished by a fine of not less than \$200 or more than \$800, and/or community service, for each provision violated, or by imprisonment in the County Jail for a period of not more than six months, or by both such fine and imprisonment.

In any accusatory pleading charging a violation of this section, if the defendant has been previously convicted of a violation of this section, each such previous violation and conviction may be charged in the accusatory pleading. Any person violating any provision of this section a second time shall be guilty of a misdemeanor and shall be punished by a fine of not less than \$300 and not more than \$900, and/or community service, for each provision violated, or by imprisonment in the County Jail for a period of not more than six months, or by both such fine and imprisonment. Any person violating any provision of this section a third time, and each subsequent time shall be guilty of a misdemeanor and shall be punished by a fine of not less than \$400 and not more than \$1,000, and/or community service, for each provision violated, or by imprisonment in the County Jail for a period of not more than six months, or by both such fine and imprisonment.

Sec. 1321. Severability Clause. If any provision or clause of this ordinance or the application thereof to any person or circumstance is held to be unconstitutional or to be otherwise invalid by any court of competent jurisdiction, such invalidity shall not affect other article provisions or clauses or applications, and to this end the provisions and clauses of this ordinance are declared to be severable.

Section 3. The San Francisco Police Code Sections 2.26 <u>and 2.27 are</u> is hereby amended to add <u>a-fees</u> for fortunetellers as follows:

Sec. 2.26 Schedule of Permits and Filing Fees.

1	The following filing fees, payable in advance to the Police Department, are required
2	when submitting applications for permits to the Police Department or Entertainment
3	Commission:
4	TYPE OF PERMIT FILING FEE
5	Permit Amendment/Additional Partner \$ 81
6	Amusement Park 871
7	Antique Shop 558
8	Auto Wrecker 664
9	Ball or Ring Throwing Games 477
10	Balloon and Kite Advertising 367
11	Billiard Parlor 456
12	Bingo Games 112
13	Amendment to Permit 112
14	Circus 648
	Closing-Out Sale 413
15	Dance Hall Keeper 1,401
16	Amendment to Permit 660
17	One Night Dance 40
18	Dealer in Firearms and/or Ammunition 961
19	Renewal 218
20	Discharge of Cannon 400
21	Distributor of Advertising
22	Class A 524
23	Class B 459
24	Driverless Auto Rental 631

San Francisco Police Code Supervisor Peskin

Encounter Studio

1	Owner 725
2	Employee 202
3	Escort Service
4	Owner 709
5	Employee 202
6	Extended Hours Permit 1401
7	Amendment to Permit 660
8	Fortuneteller 295 357
9	Funeral Procession Escort 224
10	Insignia and Uniform 13
11	General Soliciting Agent 252
12	Itinerant Show 680
13	Itinerant Show/Nonprofit [fee set by Police Code Section 1017.2] 100
14	Junk Dealer 945
15	Junk Gatherer
16	Resident 439
17	Nonresident 370
18	Licensed Tour Guide 272
	Loudspeaker
19	Commercial 416
20	Noncommercial 49
21	Vehicle 416
22	Masked Ball 779
23	Massage Establishment 1,684
24	Masseur/Masseuse 202
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1	Trainee 202
2	Mechanical Amusement Devices 568
3	Mechanical Contrivance 568
4	Miniature Golf Course 586
5	Mobile Caterer 775
6	Additional Stop 73
7	Assistant 73
8	Transfer of Stop 73
9	Museum 645
10	Nude Models in Public Photographic Studio
11	Owner 704
12	Employee 202
13	Off-Heliport Landing Site 477
14	Outcall Massage 462
15	Pawnbroker 763
16	Peddler
17	Fish, Vegetables, Fruit 525
18	Food for Human Consumption 525
19	Nonfood 330
20	Employee 77
21	Pedicab Driver 77
22	Pedicab Owner
23	First Pedicab 372
24	Each Additional Pedicab 84
25	Photographer, Public Place

San Francisco Police Code Supervisor Peskin

1	Owner 429
2	Solicitor 77
3	Photographic Solicitor
4	Owner 429
5	Employee 77
6	Place of Entertainment 1,401
7	Amendment to Permit 660
8	Poker 894
9	Amendment to Permit 79
10	Public Bathhouse 1,122
11	Public Outcry Sales 716
12	Pushcart Peddler 594
13	Recreational Equipment Vendor 408
14	Rodeo Exhibition/Wild West Show 651
15	Second Hand Dealer 558
16	Second Hand Dealer, Auto Accessories 558
17	Shooting Gallery 723
18	Skating Rink 693
19	Street Photographer
20	Owner 379
21	Solicitor 231
22	Tow Car Driver 198
23	Tow Car Firm 575
24	Trade-In Dealer 713
25	Valet Parking

1	Fixed Location 535
2	Annual Special Event 350
3	Vehicle for Hire Nonmotorized 644
4	SEC. 2.27. SCHEDULE OF LICENSE FEES FOR PERMITS ISSUED BY THE POLICE
5	DEPARTMENT OR ENTERTAINMENT COMMISSION.
6	The following license fees are payable to the Tax Collector for permits issued by the
7	Police Department or Entertainment Commission and, when applicable, for their renewal:
8	Note: All license fees are at an annual rate unless otherwise indicated.
9	TYPE OF PERMIT LICENSE FEE
10	Amusement Park \$ 310
11	Antique Shop 52
12	Auto Wrecker 408
13	Ball or Ring Throwing Games 136
14	Balloon and Kite Advertising 75 per quarter
15	Billiard Parlor
16	First Table 125
17	Each Additional Table 12
18	Bingo Game 66
19	Cabaret 263
20	Circus 275 per day
21	Dance Hall Keeper 354
22	Dealer in Firearms and/or Ammunition 378
23	Discharge of Cannon 41 per day
24	Distributor of Advertising
25	Class A 112

1	Class B 29
2	Driverless Auto Rental 269
3	Encounter Studio
4	Owner 426
5	Employee 48
6	Escort Service
7	Owner 432
8	Employee 75
9	Extended Hours Permit 347
10	Fortuneteller 40
11	Funeral Procession Escort 96
12	General Soliciting Agent 74
13	Itinerant Show, Each Concession 36 per day
14	Junk Dealer 454
15	Junk Gatherer
16	Resident 86
17	Nonresident 86
18	Licensed Tour Guide 128
19	Loudspeaker, Commercial 135
20	Masked Ball 194 per day
21	Massage Establishment 463
22	Masseur/Masseuse 75
23	Trainee 75 per 90-day permit
24	Mechanical Amusement Devices
25	First Machine 190
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1	Each Additional Machine 29
2	Mechanical Contrivance
3	First Machine 144
4	Each Additional Machine 22
5	Miniature Golf Course 137
6	Mobile Caterer 582
7	Assistant 41
8	Museum 172
9	Nude Models in Public Photography Studio
10	Owner 408
11	Employee 75
12	Off-Heliport Landing Site 32 per day
13	Outcall Massage 393
14	Pawnbroker 447
15	Peddler
16	Fish, Vegetables, Fruit 624
17	Food for Human Consumption 624
18	Nonfood 166
19	Employee 67
20	Pedicab Driver 22
21	Pedicab Owner
22	First Pedicab 277
23	Each Additional Pedicab 139
24	Photographer, Public Place
25	Owner 172

1	Solicitor 66	
2	Photographic Solicitor	
3	Owner 139	
4	Employee 66	
5	Place of Entertainment 347	
6	Poker 261	
7	Public Bathhouse 364	
8	Public Outcry Sales 246	
9	Pushcart Peddler 624	
10	Recreational Equipment Vendor 261	
11	Rodeo Exhibition/Wild West Show	125 per day
12	Second Hand Dealer 53	
13	Second Hand Dealer, Auto Accessories	53
14	Shooting Gallery 136	
15	Skating Rink 300	
16	Street Photographer	
17	Owner 137	
18	Solicitor 67	
19	Tow Car Driver 28	
20	Tow Car Firm	
21	First Tow Truck 457	
22	Each Additional Tow Truck 182	
23	Trade-In Dealer 513	
24	Valet Parking	
25	Fixed Location 222	

By

Annual Special Event 139

Vehicle for Hire, Nonmotorized 139

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

> Margaret W. Bagingartner Deputy City Attorney

San Francisco Police Code Supervisor Peskin



City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

Ordinance

File Number:

021948

Date Passed:

Ordinance repealing Section 162 of the San Francisco Police Code relating to advertising by fortunetellers; adding Sections 1300 to 1321 to the San Francisco Police Code requiring fortunetellers to obtain a permit, setting forth permit procedures, regulating business by prohibiting deceptive acts and requiring receipts, rate schedules, and identification cards, requiring permit number on advertisements, allowing license inspections, and setting forth the penalty for violations of these sections; and amending San Francisco Police Code Section 2.26 and 2.27 setting forth permit and licensing fees.

July 15, 2003 Board of Supervisors — PASSED ON FIRST READING

Ayes: 8 - Ammiano, Daly, Gonzalez, Ma, Maxwell, McGoldrick, Newsom, Peskin

Noes: 3 - Dufty, Hall, Sandoval

July 22, 2003 Board of Supervisors — FINALLY PASSED

Ayes: 8 - Ammiano, Daly, Gonzalez, Ma, Maxwell, McGoldrick, Newsom, Peskin

Noes: 3 - Dufty, Hall, Sandoval

File No. 021948

I hereby certify that the foregoing Ordinance was FINALLY PASSED on July 22, 2003 by the Board of Supervisors of the City and County of San Francisco.

AUG () 1 2003

Date Approved

Gloria L. Young Clerk of the Board

Mayor Willie L. Brown Jr.