AMENDED IN COMMITTEE 01/26/15

FILE NO. 110548

ORDINANCE NO. 20-15

[Planning Code - Signs, Awnings, Canopies, and Marquees]

Ordinance amending the Planning Code to consolidate the definitions and controls for awnings, canopies, and marquees into a single section and revise the controls for certain zoning districts; require a Business Sign to be removed or brought into conformity with the Code when the business ceases operation, moves, or a new building is constructed; prohibit the relocation of General Advertising Signs into the Van Ness corridor and specified Neighborhood Commercial Districts; and add The Embarcadero to the list of Scenic Streets where General Advertising Signs are prohibited; amending the Zoning Map to make that conform with the Code amendments; affirming the Planning Department's California Environmental Quality Act determination; and making findings of consistency with the General Plan, and the priority policies of Planning Code, Section 101.1.

NOTE: Unchanged Code text and uncodified text are in plain Arial font.

Additions to Codes are in single-underline italics Times New Roman font.

Deletions to Codes are in strikethrough italics Times New Roman font.

Board amendment additions are in double-underlined Arial font.

Board amendment deletions are in strikethrough Arial font.

Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco: Section 1. Findings.

(a) The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Section 21000 et seq.). The Board of Supervisors hereby affirms this determination. Said determination is on file with the Clerk of the Board of Supervisors in File No. 110548 and is incorporated herein by reference.

Supervisor Wiener

BOARD OF SUPERVISORS

- (b) Pursuant to Planning Code Section 302, this Board finds that these Planning Code amendments will serve the public necessity, convenience, and welfare for the reasons set forth in Planning Commission Resolution No. 18553 and the Board incorporates such reasons herein by reference. A copy of Planning Commission Resolution No. 18553 is on file with the Clerk of the Board of Supervisors in File No. 110548.
- (c) This Board finds that these Planning Code amendments are consistent with the General Plan and with the Priority Policies of Planning Code Section 101.1 for the reasons set forth in Planning Commission Resolution No. 18553, and the Board hereby incorporates such reasons herein by reference.

Section 2.The Planning Code is hereby amended by deleting Sections 790.20, 790.26, 790.58, 890.21, 890.24, and 890.58, as follows:

SEC. 790.20. AWNING.

A light roof-like structure, supported entirely by the exterior wall of a building; consisting of a fixed or movable frame covered with cloth, plastic or metal; extending over doors, windows, and/or show windows; with the purpose of providing protection from sun and rain and/or embellishment of the facade; as further regulated in Sections 4506 and 5211 of the Building Code.

SEC. 790.26. CANOPY.

A light roof-like structure, supported by the exterior wall of a building and on columns or wholly on columns, consisting of a fixed or movable frame covered with approved cloth, plastic or metal, extending over entrance doorways only, with the purpose of providing protection from sun and rain and embellishment of the facade, as further regulated in Sections 4504, 4506, 4508, and 5213 of the Building Code.

SEC. 790.58. MARQUEE.

A permanent roofed structure attached to and supported entirely by a building; including any object or decoration attached to or part of said marquee; no part of which shall be used for occupancy or storage; with the purpose of providing protection from sun and rain or embellishment of the facade; as further regulated in Sections 414 and 4506 of the Building Code.

SEC. 890.21. AWNING.

A light roof-like structure, supported entirely by the exterior wall of a building; consisting of a fixed or movable frame covered with cloth, plastic or metal; extending over doors, windows, and/or show windows; with the purpose of providing protection from sun and rain and/or embellishment of the facade; as further regulated in Sections 4505 and 5211 of the Building Code.

SEC. 890.24. CANOPY.

A light roof-like structure, supported by the exterior wall of a building and on columns or wholly on columns, consisting of a fixed or movable frame covered with approved cloth, plastic or metal, extending over entrance doorways only, with the purpose of providing protection from sun and rain and embellishment of the facade, as further regulated in Sections 4505, 4506, 4508, and 5213 of the Building Code.

SEC. 890.58. MARQUEE.

A permanent roofed structure attached to and supported entirely by a building, including any object or decoration attached to or part of said marquee, no part of which shall be used for occupancy or storage. The purpose of the structure is to provide protection from sun and rain or embellishment of the facade; as further regulated in Sections 414 and 4506 of the Building Code.

Section 3. The Planning Code is hereby amended by revising Sections 136.1, 602.3, 602.24, 604, 607, 607.2, 608.6, 608.8, 609.8, the Zoning Control Tables of Sections 710 - 745, 810, 811, 812, 827, 829, 840, 841, 842, and 843, to read as follows:

SEC. 136.1. AWNINGS, CANOPIES AND MARQUEES IN LIMITED COMMERCIAL USES,

NEIGHBORHOOD COMMERCIAL DISTRICTS, EASTERN NEIGHBORHOODS MIXED USE

AND SOUTH OF MARKET MIXED USE DISTRICTS.

In addition to the limitations of Section 136, especially Paragraph 136(c)(12), the following provisions shall apply to <u>all Limited Commercial Uses, and in NC, Eastern Neighborhoods</u>

Mixed Use and South of Market Mixed Use Districts.

In Residential and Residential Enclave Districts, awnings are permitted only for Limited

Commercial Uses, as defined in Section 186 of this Code, for Limited Commercial Uses, as described in Section 186, for Limited Commercial Uses permitted in landmark buildings by Section 186.3, and for Limited Corner Commercial Uses as described in Section 231. Canopies and marquees are not permitted.

The addition or alteration of awnings, canopies, or marquees on a landmark site or in a historic district shall require a certificate of appropriateness, in accordance with Section 1006 et seq. of this Code. Signage on awnings, canopies, and marquees may be further regulated by Article 6 of this Code.

(a) **Awnings.** Awnings, as defined in Section <u>102</u> 790.20 of this Code, shall be regulated in Limited Commercial Uses, Neighborhood Commercial Districts, Eastern Neighborhoods Mixed Use and South of Market Mixed Use Districts as set forth below.

All portions of any permitted awning shall be not less than eight feet above the finished grade, excluding any valance *that which* shall not be less than seven feet above the finished grade. No portion of any awning shall be higher than the windowsill level of the lowest story (if any) exclusive of the ground story and mezzanine, *or extend above the bottom of a projecting upper-story window bay, or cover any belt cornice or horizontal molding,* provided that no such awning shall in any case exceed a height of 16 feet or the roofline of the building to which it is attached, whichever is lower. *Where external piers or columns define individual storefront bays, an awning may not cover such piers or columns.*

- (1) Limited Commercial Uses <u>and NC-1, NCT-1, and CRNC</u> Districts. The horizontal projection of any awning shall not exceed four feet from the face of a building. The vertical distance from the top to the bottom of any awning shall not exceed four feet, including any valance. <u>Awnings for Commercial Uses in Residential and Residential Enclave Districts may be located only along the building frontage dedicated to commercial use, and may not extend above the ground floor. Only awnings covered with cloth are permitted in the Residential Districts.</u>
- (2) All Other Neighborhood Commercial Districts, Eastern Neighborhoods Mixed Use and South of Market Mixed Use Districts. When the width of all awnings is 10 feet or less along the direction of the street, the horizontal projection of such awnings shall not exceed six feet from the face of any supporting building and the vertical distance from the top to the bottom of such awnings shall not exceed six feet, including any valance. When the width of all awnings exceeds 10 feet measured along the direction of the street, the horizontal projection of such awnings shall not exceed four feet from the face of the supporting building and the vertical distance from the top to the bottom of such awnings shall not exceed four feet, including any valance.

NOTE: These illustrations are diagrams showing maximum dimensions and are not design examples.

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- (b) **Canopies.** Canopies, as defined in Section <u>102</u> 790.26 136(b) of this Code, shall be regulated in Limited Commercial Uses, Neighborhood Commercial, Eastern Neighborhoods Mixed Use and South of Market Mixed Use Districts as set forth below.
- (1) Limited Commercial Uses and NC-1, <u>NCT-1, and CRNC</u> Districts. No canopy shall be permitted in any Limited Commercial Use or in any NC-1, <u>NCT-1, or CRNC</u> District.

Use and South of Market Mixed Use Districts. The maximum width of any canopy shall be 10 feet. The horizontal projection of any canopy may extend to a point not closer than two feet from the curb. The outer column support shall be located in the outer one-third 1/3 of the sidewalk and shall be no less than four feet from the building face to ensure adequate clear space along the sidewalk. The vertical distance from the top to the bottom of the canopy shall not exceed an average of two feet, including any valance. The highest point of the canopy shall not exceed a point four feet above the door opening or 16 feet, whichever is less. All portions of any canopy, excluding the column supports and excluding any valance which may be not less than seven feet above the finished grade, shall be not less than eight feet above the finished grade. Canopies shall not be spaced closer than 20 feet from each other, measured from centerline to centerline.

NOTE: These illustrations are diagrams showing maximum dimensions and are not design examples.

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- (c) Marquees. Marquees, as defined in Section <u>102</u> 790.58 of this Code, shall be regulated in Limited Commercial Uses, Neighborhood Commercial Districts, Eastern Neighborhoods Mixed Use and South of Market Mixed Use Districts as set forth below.
- (1) Limited Commercial Uses and NC-1 <u>NCT-1, and CRNC</u> Districts. No marquee shall be permitted in any Limited Commercial Use or in any NC-1, <u>NCT-1, or CRNC</u> District.
- (2) All Other Neighborhood Commercial Districts, Eastern Neighborhoods Mixed Use and South of Market Mixed Use Districts. The vertical distance from the top to the bottom of any marquee shall not exceed three feet and the horizontal projection shall not extend beyond a point not closer than two feet from the curb.

(A) A marquee projecting more than <u>two-thirds</u> 2/3 of the distance from the property line to the curb line shall not exceed 10 feet or 50 percent of the length of the building along the direction of the street, whichever is less. All portions of such marquee shall be not less than 12 feet nor more than 16 feet in height above the finished grade, nor higher than the windowsill level exclusive of the ground story and mezzanine. Each building frontage shall be considered separately.

NOTE: These illustrations are diagrams showing maximum dimensions and are not design examples.

* * * *

(B) A marquee projecting less than <u>two-thirds</u> 2/3 of the distance from the property line to the curb line shall not exceed 25 feet or 50 percent of the length of the building along the direction of the street, whichever is less. All portions of such marquee shall be not less than 10 feet nor more than 16 feet above the finished grade, nor higher than the windowsill level or windows on the building facade on which the marquee is placed, exclusive of the ground story and mezzanine. Each building frontage shall be considered separately.

NOTE: These illustrations are diagrams showing maximum dimensions and are not design examples.

* * * *

(C) A marquee projecting less than four feet from the property line and not exceeding two feet in thickness may extend over the total length of the building along the direction of the street. All portions of such marquee shall not be less than 10 feet nor more than 16 feet above the finished grade, nor higher than the windowsill level or windows on the building facade on which the marquee is placed, exclusive of ground story and mezzanine. Each building frontage shall be considered separately.

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NOTE: These illustrations are diagrams showing maximum dimensions and are not design examples.

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SEC. 602.3. BUSINESS SIGN.

A sign which directs attention to a the primary business, commodity, service, industry or other activity which is sold, offered, or conducted, other than incidentally, on the premises upon which such sign is located, or to which it is affixed. Where a number of businesses, services, industries, or other activities are conducted on the premises, or a number of commodities, services, or other activities with different brand names or symbols are sold on the premises, up to one-third 1/3 of the area of a business sign, or 25 square feet of sign area, whichever is the lesser, may be devoted to the advertising of one or more of those businesses, commodities, services, industries, or other activities by brand name or symbol as an accessory function of the business sign, provided that such advertising is integrated with the remainder of the business sign, and provided also that any limits which may be imposed by this Code on the area of individual signs and the area of all signs on the property are not exceeded. The primary business, commodity, service, industry, or other activity on the premises shall mean the use which occupies the greatest area on the premises upon which the business sign is located, or to which it is affixed. SEC. 602.24. WINDOW SIGN.

A sign painted directly on the surface of a window glass or placed in front of or behind the surface of a window glass.

SEC. 604. PERMITS AND CONFORMITY REQUIRED.

(a) Approval of Application. An application for a permit for a sign that conforms to the provisions of this Code shall be approved by the *Planning* Department of *Planning* without modification or disapproval by the *Planning* Department of *Planning* or the Planning Commission, pursuant to the authority vested in them by Section 26, Part III, of the San

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Francisco Municipal Business and Tax Regulations Code or any other provision of said Municipal Code: provided, however, that applications pertaining to (a) signs subject to the regulations set forth in Article 10 of the Planning Code, Preservation of Historical, Architectural and Aesthetic Landmarks, Article 11, Preservation of Buildings and Districts of Architectural, Historical and Aesthetic Importance in the C-3 Districts and Sections 602.9 and 608.14 may be disapproved pursuant to the relevant provisions thereof, and (b) preservation, restoration, rehabilitation, or reconstruction of Historic Movie Theater Projecting Signs or Historic Movie Theater Marquees as set forth in Section 188(e) may be modified or disapproved subject to applicable sections of the General Plan, this Code, relevant design guidelines, Department or Commission policy, or the Secretary of the Interior Standards for the Treatment of Historic Properties. No sign, other than those signs exempted by Section 603 of this Code, shall be erected, placed, replaced, reconstructed or relocated on any property, intensified in illumination or other aspect, or expanded in area or in any dimension except in conformity with Article 6 of this Code. No such erection, placement, replacement, reconstruction, relocation, intensification, or expansion shall be undertaken without a permit having been duly issued therefor, except as specifically provided otherwise in this Section 604.

(b) <u>Applicability of Section.</u> The provisions of this Section 604 shall apply to work of the above types on all signs unless specifically exempted by this Code, whether or not a permit for such sign is required under the San Francisco Building Code. In cases in which permits are not required under the Building Code, applications for permits shall be filed with the Central Permit Bureau of the Department of Building Inspection on forms prescribed by the <u>Planning</u> Department <u>of Planning</u>, together with a permit fee of \$5.00 for each sign, and the permit number shall appear on the completed sign in the same manner as required by the Building Code.

- (c) <u>Sign Painted on Door or Window.</u> No permit shall be required under this Code for a sign painted or repainted directly on a door or window in an NC, C or M District. Permits shall be required for all other painted signs in NC, C and M Districts, and for all painted signs in P and R Districts. Repainting of any painted sign shall be deemed to be a replacement of the sign, except as provided in Subsection (f) below.
- (d) <u>Ordinary Maintenance and Repairs.</u> Except as provided in Subsection (c) above, no permit shall be required under this Code for ordinary maintenance and minor repairs which do not involve replacement, alteration, reconstruction, relocation, intensification or expansion of the sign.
- (e) <u>Temporary Sale or Lease Signs.</u> No permit shall be required under this Code for temporary sale or lease signs, temporary signs of persons and firms connected with work on buildings under actual construction or alteration, and temporary business signs, to the extent that such signs are permitted by this Code.
- (f) <u>Change of Copv.</u> A mere change of copy on a sign the customary use of which involves frequent and periodic changes of copy shall not be subject to the provisions of this Section 604, except that a change from general advertising to nongeneral advertising sign copy or from nongeneral advertising to general advertising sign copy or an increase in area including, but not limited to, any extensions in the form of writing, representation, emblem or any figure of similar character shall in itself constitute a new sign subject to the provisions of this Section 604. In the case of signs the customary use of which does not involve frequent and periodic changes of copy, a change of copy shall in itself constitute a new sign subject to the provisions of this Section 604 if the new copy concerns a different person, firm, group, organization, place, commodity, product, service, business, profession, enterprise or industry.
- (g) <u>Scaled Drawing.</u> Each application for a permit for a sign shall be accompanied by a scaled drawing of the sign, including the location of the sign on the building or other structure

or on the lot, and including (except in the case of a sign the customary use of which involves frequent and periodic changes of copy) such designation of the copy as is needed to determine that the location, area and other provisions of this Code are met.

(h) Nonconforming Signs; Replacement, Alteration, Reconstruction, Relocation, Intensification, or Expansion. Unless otherwise provided in this Code or in other Codes or regulations, a lawfully existing sign which fails to conform to the provisions of this Article 6 shall be brought into conformity may remain until when the activity for which the sign has been posted ceases operation or moves to another location, when a new building is constructed, or at the end of its the sign's normal life. Such sign may not, however, be replaced, altered, reconstructed, relocated, intensified or expanded in area or in any dimension except in conformity with the provisions of this Code, including Subsection (i) below. Ordinary maintenance and minor repairs shall be permitted, but such maintenance and repairs shall not include replacement, alteration, reconstruction, relocation, intensification or expansion of the sign; provided, however, that alterations of a structural nature required to reinforce a part or parts of a lawfully existing sign to meet the standards of seismic loads and forces of the Building Code, to replace a damaged or weathered signboard, to ensure safe use and maintenance of that sign, to remediate hazardous materials, or any combination of the above alterations shall be considered ordinary maintenance and shall be allowed. A sign which is damaged or destroyed by fire or other calamity shall be governed by the provisions of Sections 181(d) and 188(b) of this Code.

A sign which is voluntarily destroyed or removed by its owner or which is required by law to be removed may be restored only in full conformity with the provisions of this Code, except as authorized in Subsection (i) below. A general advertising sign that has been removed shall not be reinstalled, replaced, or reconstructed at the same location, and the erection, construction, and/or installation of a general advertising sign at that location to

replace the previously existing sign shall be deemed to be a new sign in violation of Section 611(a) of this Code; provided, however, that such reinstallation, replacement, or reconstruction pursuant to a permit duly issued prior to the effective date of this requirement shall not be deemed a violation of Section 611(a) and shall be considered a lawfully existing nonconforming general advertising sign; and further provided that this prohibition shall not prevent a general advertising sign from being relocated to that location pursuant to a Relocation Agreement and conditional use authorization under Sections 611 and 303(l) of this Code and Section 2.21 of the San Francisco Administrative Code.

- (i) Business Signs. When the activity for which a business sign has been posted has ceased operation for more than 90 days, all signs pertaining to that business activity shall be removed after that time. A lawfully existing business that is relocating to a new location within 300 feet of its existing location within the North Beach Neighborhood Commercial District described in Sections 702.1 and 722.1 of this Code may move to the new location within said North Beach Neighborhood Commercial District one existing business sign together with its associated sign structure, whether or not the sign is nonconforming in its new location; provided, however, that the sign is not intensified or expanded in area or in any dimension except in conformity with the provisions of this Code. With the approval of the Zoning Administrator, however, the sign structure may be modified to the extent mandated by the Building Code. In no event may a painted sign or a sign with flashing, blinking, fluctuating or other animated light be relocated unless in conformity with current code requirements applicable to its new location. In addition, the provisions of Articles 10 and 11 of this Code shall apply to the relocation of any sign to a location regulated by the provisions of said Articles.
- (j) Nothing in this Article 6 shall be deemed to permit any use of property that is otherwise prohibited by this Code, or to permit any sign that is prohibited by the regulations of

any special sign district or the standards or procedures of any Redevelopment Plan or any other Code or legal restriction.

- (k) Public Areas. No sign shall be placed upon any public street, alley, sidewalk, public plaza or right-or-way, or in any portion of a transit system, except such projecting signs as are otherwise permitted by this Code and signs, structures, and features as are specifically approved by the appropriate public authorities under applicable laws and regulations and under such conditions as may be imposed by such authorities.
- (1) Maintenance. Every sign shall be adequately maintained in its appearance. When the activity for which a business sign has been posted has ceased operation for more than 90 days, all signs pertaining to that business activity shall be removed after that time.

SEC. 607. COMMERCIAL AND INDUSTRIAL DISTRICTS.

Signs in C, M, and PDR Districts, other than those signs exempted by Section 603 of this Code, shall conform to the following provisions:

(a) General Advertising Signs. No general advertising sign shall be permitted *in any C-I District or* within 200 feet of the park known as Union Square and visible from said park. No general advertising sign shall be permitted to cover part or all of any windows. except that a replacement sign of the same size or smaller, of the same type as defined in this Code or as interpreted by the Zoning Administrator, and at the same approximate location as an existing sign would be allowed within 200 feet of said park provided that the sign is otherwise permitted by the Planning Code, would cast no additional shadow upon Union Square, has no intensification of lighting as determined by the Zoning Administrator, and is not internally lighted or backlighted. Use of neon is not precluded by this provision. Temporary general advertising signs determined by the Zoning Administrator to be at pedestrian level and less than 50 square feet in size are not precluded by this provision.

- (b) **Roof Signs.** Roof signs <u>are not permitted in C Districts, and</u> shall be permitted in all C, M and PDR Districts <u>other than C-1</u> only if Subsections (1) through (3) below are satisfied; except that a roof sign that is designated historic pursuant to Sections <u>303 and</u> 608.14 of this Code may be permitted without regard to Subsections (1) through (3) below:
- (1) The sign does not extend more than 25 feet above the roofline of the building on or over which the sign is placed; and
- (2) All parts of the sign are within 25 feet of, and the sign is mounted at not more than a 45-degree angle from, a wall of a building the roofline of which is at least as high as the top of the sign; and
- (3) Such wall forms a complete backdrop for the sign, as the sign is viewed from all points from which the sign is legible from a public street or alley.
 - (c) **Wind Signs.** No wind sign shall be permitted in any C, or PDR District.
- (d) **Moving Parts.** No sign shall have or consist of any moving, rotating, or otherwise physically animated part (as distinguished from lights that give the appearance of animation by flashing, blinking or fluctuating), except as follows:
- (1) Moving or rotating or otherwise physically animated parts may be used for the rotation of barber poles and the indication of time of day and temperature.
- (2) In the case of a general advertising sign in C-2, C-3, *C-M*, M-1, M-2, and PDR Districts, *except for signs located within 200 feet of the park known as Union Square and visible from said park and* signs located so as to be primarily viewed by persons traveling on any portion of a freeway, moving or otherwise physically animated parts may be used if such parts do not exceed a velocity of one complete cycle in a four-second period where such parts constitute less than 30 percent of the area of the sign or if, where such parts constitute a greater area of the sign, they do not exceed a velocity of one complete cycle in a four-second period and are stationary at least half of each eight-second period; except that signs

designated historic pursuant to Sections 303 and 608.14 of this Code may have such moving features otherwise prohibited for signs located so as to be primarily viewed by persons traveling on any portion of a freeway.

- (3) Notwithstanding the type of signs permissible under Subparagraph (d), a video sign is prohibited.
- (4) Notwithstanding the type of signs permissible under Subparagraph (d)(2), a sign that rotates is prohibited.
- (e) **Illumination.** Any sign may be nonilluminated or indirectly or directly illuminated. Signs in PDR, C-3, *C-M*, M-1 and M-2 Districts shall not be limited in any manner as to type of illumination, but no sign in a *C-1 or* C-2 District shall have or consist of any flashing, blinking, fluctuating or otherwise animated light except *in each of the following special sign districts, all* as specifically designated as "Special Districts for Sign Illumination" on Sectional Map SSD of the Zoning Map of the City and County of San Francisco, described in Section 608 of this Code,÷
- (1) Iin the C-2 area consisting of five blocks in the vicinity of Fisherman's Wharf.
- (2) In the C-2 area in the vicinity of Van Ness Avenue from Golden Gate Avenue and Eddy Street to Sacramento Street, and Polk Street from Eddy Street to Geary Street, also known as the Automotive Special Use District;
- (3) In the C-2 area in the vicinity of Stockton, Washington and Kearny Streets and Broadway, also known as Washington-Broadway Special Use District Number 1.
- (4) Notwithstanding the type of signs permissible under subparagraph (e), a video sign is prohibited in the districts described in subparagraphs (1) (3).
- (f) **Projection.** No sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline and in no case shall a sign project more than 10

feet beyond the street property line or building setback line *in C-1 Districts, or 12 feet beyond the* street property line or building setback line in any other C, M, and PDR District.

(g) Height and Extension Above Roofline.

(1) **Signs Attached to Buildings.** Except as provided in Section 260 for historic-signs in historic districts, no sign attached to a building shall extend or be located above the roofline of the building to which it is attached; except that up to ½ the area of a business sign attached to the street wall of a building may extend above the roofline, up to the maximum height permitted for freestanding signs in the same district or 10 feet above the roofline, whichever is the lesser. In addition, no sign attached to a building shall under any circumstances exceed a the following maximum heights: of

In C-1: 40 feet;

In C-3: 100 feet; In C-3: 100 feet;

In all other C, and M, Districts: In all other C, and M, Districts: 60 feet.

The 100-foot height limitation stated herein shall not apply to the modification or replacement of any currently existing wall signs so long as such modified or replacement sign is generally in the same location and not larger in surface area and projection than existing signs being modified or replaced. Such signs may contain letters, numbers, a logo, service mark and/or trademark and may be nonilluminated or indirectly illuminated.

(2) **Freestanding Signs**. The maximum height for freestanding signs shall be as follows:

In C-1: 24 feet;

In C-2: 36 feet;

In all other C and M Districts: 40 feet.

- (h) **Special Standards for Automobile Service Stations.** For automobile service stations, only the following signs are permitted, subject to the standards in this Subsection (h) and to all other standards in this Section 607.
- (1) A maximum of two oil company signs, which shall not extend *more than 10* feet above the roofline if attached to a building, or exceed the maximum height permitted for freestanding signs in the same district if freestanding. The area of any such sign shall not exceed 180 square feet, and along each street frontage all parts of such a sign or signs that are within 10 feet of the street property line shall not exceed 80 square feet in area. No such sign shall project more than five feet beyond any street property line or building setback line. The areas of other permanent and temporary signs as covered in Paragraph 607(h)(2) below shall not be included in the calculation of the areas specified in this paragraph.
- (2) Other permanent and temporary business signs, not to exceed 30 square feet in area for each such sign or a total of 180 square feet for all such signs on the premises. No such sign shall extend above the roofline if attached to a building, or in any case project beyond any street property line or building setback line.
- (3) General advertising signs meeting the provisions of this Section 607. **SEC. 607.2. MIXED USE DISTRICTS.**

Signs located in Mixed Use Districts shall be regulated as provided herein, except for signs in Residential Enclave Districts, which are regulated by Section 606, and those signs which are exempted by Section 603. Signs not specifically regulated in this Section 607.2 shall be prohibited. In the event of conflict between the provisions of Section 607.2 and other provisions of Article 6, the provisions of Section 607.2 shall prevail in Mixed Use Districts.

(h) Special Districts for Sign Illumination. Signs in Mixed Use Districts shall not have nor consist of any flashing, blinking, fluctuating or otherwise animated light except in the following special

districts, all specifically designated as "Special Districts for Sign Illumination" on Sectional Map SSD of the Zoning Map of the City and County of San Francisco, and described in Section 607(e) of this Code.

- (1) Broadway District. Along the main commercial frontage of Broadway between Wayne and Osgood.
- (i) Other Sign Requirements. Within Mixed Use Districts, the following additional requirements shall apply:
- (1) **Public Areas.** No sign shall be placed upon any public street, alley, sidewalk, public plaza or right-of-way, or in any portion of a transit system, except such projecting signs as are otherwise permitted by this Code and signs, structures, and features as are specifically approved by the appropriate public authorities under applicable laws and regulations not inconsistent with this Code and under such conditions as may be imposed by such authorities or posted pursuant to the Police Code.
- (2) Maintenance. Every business sign pertaining to an active establishment shall be adequately maintained in its appearance. When the activity for which the business sign has been posted has ceased operation for more than 90 days within the Chinatown Mixed Use Districts, all signs pertaining to that business activity shall be removed after that time.
- (3) (1) **Temporary Signs.** The provisions of Section 607.1(g) of this Code shall apply.
- (4) (2) Special Standards for Automotive Gas and Service Stations. The provisions of Section 607.1(f)(4) of this Code shall apply.

SEC. 608.6. NEAR CERTAIN SCENIC STREETS.

No general advertising sign, and no other sign exceeding 200 square feet in area, shall be located within the areas along the scenic streets that are listed below and designated as special sign districts on Sectional Map SSD of the Zoning Map of the City and County of San

Alemany Boulevard from Mission Street viaduct to Junipero Serra Boulevard;

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Marina Boulevard for its entire length;
Lyon Street from Marina Boulevard to Lombard Street;
Baker Street from Marina Boulevard to Lombard Street;
Broderick Street from Marina Boulevard to Lombard Street;
Jefferson Street from Lyon Street to Broderick Street;
Beach Street from Baker Street to Broderick Street;
North Point Street from Baker Street to Broderick Street;
Bay Street from Lyon Street to Broderick Street;
Francisco Street from Lyon Street to Broderick Street;
Chestnut Street from Lyon Street to Broderick Street;
Lombard Street from Broderick Street to Lyon Street;
Richardson Avenue from Lyon Street to Lombard Street.

SEC. 608.8. <u>MARKET STREET SPECIAL SIGN DISTRICT</u> ON AND NEAR MARKET STREET FROM THE EMBARCADERO TO THE CENTRAL SKYWAY OVERPASS.

There shall be a special sign district known as the "Market Street Special Sign District" in the vicinity of Market Street, from The Embarcadero to <u>Octavia Boulevard the Central Skyway</u> overpass as designated on Sectional Map <u>SSD SS02</u> of the Zoning Map of the City and County of San Francisco. The original copy of said Sectional Map with this Special Sign District indicated thereon is on file with the Clerk of the Board of Supervisors under File No. 112-70. With respect to said Special Sign District, the following regulations shall apply:

(a) **Purpose and Findings.** In addition to the purposes stated in Sections 101 and 601 of this Code, the following purposes apply to the Market Street Special Sign District. These purposes constitute findings that form a basis for these regulations and provide guidance for their application.

- (1) In November 1962, the electorate of San Francisco voted approval of an investment in a City and regional rapid transit system that will run beneath Market Street. In June 1968, the electorate approved a bonded indebtedness of \$24,500,000, including payment for reconstruction and improvement of Market Street from The Embarcadero to the Central Skyway overpass. The street is being has been completely rebuilt at public expense, with special paving, furnishings, plazas and landscaping. When rebuilt, Market Street will be is the transit spine of the dDowntown area, will have with heavy concentrations of pedestrians, and will be is more than ever a central domain of the people of the City and of the region. It is a purpose of the Market Street Special Sign District to further this public endeavor.
- (2) As Market Street is rebuilt, the area is attracting and will continue to attract investments, dDevelopment and design efforts along Market Street rely in reliance upon the promise of a street of high quality. Both existing and new enterprises will be strengthened by the high standards of their environment and by the joint efforts of owners, residents, and business people businessmen.
- (3) The character of signs along the street and of other features projecting from buildings is especially significant to street appearance and to the general quality and economic stability of the area. Opportunities exist to relate these signs and projections more effectively to the street design and to the design of buildings, and it is a purpose of these regulations to set a framework that will contribute toward those ends.
- (4) The standards established by these regulations are reasonable standards related to the unique nature of the Market Street area and to its present and future needs. Where removal of existing signs and other features is required, the periods for removal are related to the schedule for reconstruction of Market Street, including installation of the street trees with which projecting signs and other features would conflict. The removal periods recognize the revocable nature

of past permits for erection of features projecting over public streets, and will help to promote equality among establishments, adding greater significance to the improvement efforts.

- (5) The standards established by these regulations are deemed to be minimum requirements, forming a basic framework for development and remodeling. They are not intended in any way to preclude further design refinement or review by individuals or duly constituted organizations which might consider more restrictive requirements as to any aspects limited herein, or as to additional aspects such as materials, color, graphics, types of representation, relationship of signs to one another and to architectural features, or the general quality of design. It is anticipated that private efforts along such lines will and should be made for the further improvement of Market Street.
- (b) **General Advertising Signs.** Except as specified in Paragraph 608.8(+)(e)(2) below,
- (1) No general advertising sign shall be permitted at any location within said Special Sign District; and
- (2) No general advertising sign shall be located within 200 feet of said Special Sign District, if any portion of a face of such sign would be visible from any point on a street, alley or plaza within the Special Sign District.
- (c) Roof Signs. Notwithstanding the exceptions stated in Subsection 607(b) of this Code, no roof sign shall be permitted within said Special Sign District.
 - (c) (d) Projection of Signs and Other Features. Within said Special Sign District:
- (1) No projection shall exceed a horizontal distance of six feet beyond any street property line. This limitation shall apply to signs and to all other features including but not limited to marquees, awnings and canopies, with the sole exception of flagpoles for flags of any nation or political subdivision.

- (2) Projecting signs for each establishment shall be limited to one sign on each street frontage occupied by the establishment, in addition to any signs that are placed flat upon or otherwise integrated in the design of marquees and awnings.
- (d) (e) **Height and Extension Above Roofline.** Within said Special Sign District, all of the following limitations shall apply:
- (1) With the exception of Historic Signs Notwithstanding the exceptions stated in Subsection 607(g) of this Code, no sign attached to a building shall extend or be located above the roofline of the building to which it is attached.
- (2) A projecting sign with lettering or other inscription arranged in a vertical manner shall have a maximum height of 60 feet; except that a greater height shall be permitted, up to a maximum height of 100 feet, provided the height of the sign shall remain at least 20 feet below the roofline of the building as measured directly above the sign.
- (3) Except as provided in Paragraph 608.8(d)(e)(5) below, all other signs shall be located no higher than the windowsill level of the lowest story (if any) that has a window or windows on the building facade on which the signs are placed, exclusive of the ground story and mezzanine, provided that no such sign shall in any case exceed a height of 60 feet.
- (4) In addition, except as provided in Paragraph 608.8(d)(e)(3) and (4) above, uniformity of height shall be maintained in both the upper and lower edges of signs placed flat upon or essentially parallel to each facade of a single building.
- (5) As to the requirements of Paragraphs 608.8(e)(d)(3) and (4) above, deviation from the requirements may be permitted to the extent an alternative placement of signs is made necessary by the location of arches, entrances and other architectural features, as determined by the Zoning Administrator, or for the purpose of installing special lighting effects and temporary holiday decorations, or for the purpose of modifying or replacing currently existing noncomplying business wall signs as provided by Subsection 607(g).

- (e) (f) Other Requirements. Within said Special Sign District, the following additional requirements shall apply:
- (1) **Temporary Signs.** With the exception of holiday decorations, no sign composed of paper or other temporary material shall be placed on the outside of any building or structure or affixed to the glass on the outside or inside of any window, unless such sign is placed in a frame or on a structure specifically designed for this purpose.
- (2) **Public Areas.** No sign or other structure or feature shall be placed upon any public street, alley or public plaza, or in any portion of a transit system, except such signs, structures and features as are specifically approved by the appropriate public authorities under applicable laws and regulations not inconsistent with this Code and under such conditions as may be imposed by such authorities.
- (3) **Maintenance.** Every sign pertaining to an active establishment shall be adequately maintained in its appearance, or else removed or obscured. When the space occupied by any establishment has been vacated, all signs pertaining to such establishment shall be removed or obscured within 60 days following the date of vacation.

SEC. 609.8. MISCELLANEOUS SERVICE STATION SIGNS IN R DISTRICTS.

Any lawfully existing sign at an automobile service station in an R District (other than those signs covered by Paragraph $606\underline{(e)}\underline{(d)}(1)(A)$ of this Code) which does not conform to Paragraph $606\underline{(d)}\underline{(e)}(1)(B)$ of this Code shall be removed or altered to conform therewith within one year after the effective date of this Article 6 or such later date as the sign becomes nonconforming.

SEC. 710. NEIGHBORHOOD COMMERCIAL CLUSTER DISTRICT NC-1 ZONING CONTROL TABLE

-			NC-1	
***************************************	No.	Zoning Category	§ References	Controls

* * * *			
710.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
710.15	Cảnopy	§ <u>136.1(b)</u> 790.26	
710.16	Marquee	§ <u>136.1(c)</u> 790.58	
710.17	Street Trees Streetscape and	§ 138.1	Required § 138.1
	<u>Pedestrian Improvements</u>		
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SEC. 711. SMALL-SCALE NEIGHBORHOOD COMMERCIAL DISTRICT NC-2 ZONING CONTROL TABLE

			NC-2
No.	Zoning Category	§ References	Controls
* * * *			
711.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
711.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
711.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
711.17	Street Trees Streetscape and	§ 138.1	Required § 138.1
	Pedestrian Improvements		
* * * *	* * * *	* * * *	* * * *
711.30	General Advertising Sign	§§ 262, 602 - 604,	P § 607.1(e)1
		608, 609	
* * * *	* * * *	* * * *	* * * *

SEC. 712. MODERATE-SCALE NEIGHBORHOOD COMMERCIAL DISTRICT NC-3 ZONING CONTROL TABLE

			NC-3
No.	Zoning Category	§ References	Controls
* * * *			
712.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
712.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
712.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
712.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 138.1
	<u>Pedestrian Improvements</u>		
* * * *	* * * *	* * *	* * * *
712.30	General Advertising Sign	§§ 262, 602 - 604,	P# § 607.1(e)1
* * * *		608, 609	
* * * *	* * * *	* * * *	* * * *

SPECIFIC PROVISIONS FOR NC-3 DISTRICTS

Article 7 Code	Other Code	
Section	Section	Zoning Controls
* * * *	* * * *	* * * *
§ 712.30	§ 608.10	UPPER MARKET STREET SPECIAL SIGN DISTRICT
§ 712.31		Boundaries: Applicable only for the portion of the Market
§ 712.32		Street NC-3 District from Octavia to Church Streets as mapped
		on Sectional Map SSD
		Controls: Special restrictions and limitations for signs.

SEC. 713. NEIGHBORHOOD COMMERCIAL SHOPPING CENTER DISTRICT NC-S ZONING CONTROL TABLE

			NC-S
No.	Zoning Category	§ References	Controls
* * * *			
713.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
713.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
713.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
713.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 143
	<u>Pedestrian Improvements</u>		
* * * *	* * * *	* * *	* * * *
713.30	General Advertising Sign	§§ 262, 602 - 604,	P# § 607.1(e)1
		608, 609	
* * * *	* * * *	* * * *	* * * *

SEC. 714. BROADWAY NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Broadway
No.	Zoning Category	§ References	Controls
* * * *			
714.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
714.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
714.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)

000000	714.17	Street Trees Streetscape and	§ 138.1	Required § 138.1
000000110000110000000000000000000000000		Pedestrian Improvements		
201101101101101101101101110111111111111	* * * *	* * * *	* * * *	* * * *

SEC. 715. CASTRO STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Castro Street
No.	Zoning Category	§ References	Controls
* * * *			
715.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
715.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
715.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
715.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 138.1
,	<u>Improvements</u>		
* * * *	* * * *	* * * *	***

SPECIFIC PROVISIONS FOR CASTRO STREET NEIGHBORHOOD COMMERCIAL DISTRICT

Article 7 Code	Other	Zoning Controls
Section	Code Section	
* * * *	* * * *	* * * *
§ 715.31		
§ 715.32	§ 608.10	UPPER MARKET STREET SPECIAL SIGN DISTRICT
		Boundaries: Applicable only for the portions of the Castro
		Street NCD as mapped on Sectional Map SSD
		Controls: Special restrictions and limitations for signs

SEC. 716. INNER CLEMENT STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Inner Clement Street
No.	Zoning Category	§ References	Controls

716.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
716.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
716.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
716.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required <i>§ 138.1</i>
***************************************	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *

SEC. 717. OUTER CLEMENT STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Outer Clement Street
No.	Zoning Category	§ References	Controls

717.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
717.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
717.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
717.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *

SEC. 718. UPPER FILLMORE STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Upper Fillmore Street
No.	Zoning Category	§ References	Controls
* * * *			
718.14	Awning	§ <u>136.1(a)</u> 790.20	P <u>§ 136.1(a)</u>
718.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
718.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
718.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 138.1
	<u>Improvements</u>		
* * * *	* * * *	* * * *	***

SEC. 719. HAIGHT STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Haight Street
No.	Zoning Category	§ References	Controls
* * * *			
719.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
719.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
719.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
719.17	Street Trees Streetscape and Pedestrian Improvements	<u>§ 138.1</u>	Required <i>§ 138.1</i>
* * * *	* * * *	* * * *	* * * *

SEC. 720. HAYES-GOUGH NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Hayes-Gough Transit
No.	Zoning Category	§ References	Controls
* * * *			
720.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
720.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
720.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
720.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *

SEC. 721. UPPER MARKET STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Upper Market Street
No.	Zoning Category	§ References	Controls
* * * *			
721.14	Awning	§ <u>136.1(a)</u> 790.20	P <u>§ 136.1(a)</u>
721.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
721.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
721.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 138.1
	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *

SPECIFIC PROVISIONS FOR UPPER MARKET STREET NEIGHBORHOOD COMMERCIAL DISTRICT

Article 7 Code Section	Other Code Section	Zoning Controls
§ 721.31	§ 608.10	UPPER MARKET STREET SPECIAL SIGN
§ 721.32		DISTRICT
		Boundaries: Applicable only for the portions of the
		Upper Market Street NCD as mapped on Sectional
		Map SSD -
		Controls: Special restrictions and limitations for signs
* * * *	* * * *	* * * *

SEC. 722. NORTH BEACH NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			North Beach
No.	Zoning Category	§ References	Controls
* * * *			
722.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
722.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
722.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
722.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	***	* * * *	***

SEC. 723. POLK STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Polk Street
No.	Zoning Category	§ References	Controls
* * *			
723.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
723.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
723.16	Marquee	§ <u>136.1(c)</u> 790.58	P <u>§ 136.1(c)</u>
723.17	Street Trees Streetscape and	§ 138.1	Required <i>§ 143</i>
* * *	Pedestrian Improvements		

SEC. 724. SACRAMENTO STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Sacramento Street
No.	Zoning Category	§ References	Controls
* * * *			
724.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
724.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
724.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
724.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		·
* * * *	* * * *	* * * *	* * * *

SEC. 725. UNION STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Union Street
No.	Zoning Category	§ References	Controls
* * * *			
725.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
725.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
725.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
725.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	***	* * * *	* * * *

SEC. 726. VALENCIA STREET NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Valencia Street
No.	Zoning Category	§ References	Controls
* * * *			
726.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
726.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
726.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
726.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	***	* * * *	* * * *

SEC. 727. 24TH STREET – MISSION NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			24th Street – Mission Transit
No.	Zoning Category	§ References	Controls
* * * *			
727.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
727.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
727.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
727.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 138.1
	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *

SEC. 728. 24TH STREET – NOE VALLEY NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			24th Street – Noe Valley
No.	Zoning Category	§ References	Controls
	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
* * * *			
728.14			
728.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
728.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
728.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 143
	Pedestrian Improvements		

SEC. 729. WEST PORTAL AVENUE NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			West Portal Avenue
No.	Zoning Category	§ References	Controls

729.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
729.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
729.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
729.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 143
	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *

SEC. 730. INNER SUNSET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Inner Sunset
No.	Zoning Category	§ References	Controls
* * * *			
730.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
730.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
730.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
730.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	***	* * * *	* * * *

SEC. 731. MODERATE-SCALE NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT NCT-3 ZONING CONTROL TABLE

			NCT-3
No.	Zoning Category	§ References	Controls
* * * *			
731.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
731.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
731.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
731.17	Street Trees Streetscape and	§ 138.1	Required § 138.1
	<u>Pedestrian Improvements</u>		
* * * *	* * * *	* * * *	* * * *
731.30	General Advertising Sign	§§ 262, 602 - 604, 608, 609	P# § 607.1(e)1
* * * *	***	* * * *	* * * *

SPECIFIC PROVISIONS FOR NCT-3 DISTRICTS

Article 7 Code Section	Other Code Section	Zoning Controls
* * * *		
§ 731.30	§ 608.10	UPPER MARKET STREET SPECIAL SIGN-DISTRICT
§ 731.31		Boundaries: Applicable only for the portion of the Market
§ 731.32		Street NCT-3 District from Octavia to Church Streets as
		mapped on Sectional Map SSD—
		Controls: Special restrictions and limitations for signs
* * * *	* * * *	* * * *

SEC. 732. PACIFIC AVENUE NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Pacific Avenue
No.	Zoning Category	§ References	Controls
* * * *			
732.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
732.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
732.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
* * * *	***	* * * *	* * * *

SEC. 733. UPPER MARKET STREET NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Upper Market Street
No.	Zoning Category	§ References	Controls
* * * *			
733.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
733.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
733.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
733.17	Street Trees Streetscape and Pedestrian Improvements	<u>§ 138.1</u>	Required § 143
* * * *	* * * *	* * * *	* * * *

SPECIFIC PROVISIONS FOR THE UPPER MARKET STREET NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT

Article 7 Code Section	Other Code Section	Zoning Controls	
§ 733.31	§ 608.10	UPPER MARKET STREET SPECIAL SIGN DISTRICT	
§ 733.32		Boundaries: Applicable only for the portions of the Upper	
		Market Street NCT as mapped on Sectional Map SSD	
		Controls: Special restrictions and limitations for signs	
* * * *	* * * *	* * * *	

SEC. 733A. NEIGHBORHOOD COMMERCIAL TRANSIT CLUSTER DISTRICT NCT-1 ZONING CONTROL TABLE

	<u></u>		NCT-1
No.	Zoning Category	§ References	Controls
* * * *			
733A.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
733A.15	Canopy	§ <u>136.1(b)</u> 790.26	
733A.16	Marquee	§ <u>136.1(c)</u> 790.58	
733A.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 138.1
	<u>Improvements</u>		
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SEC. 734. SMALL-SCALE NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT NCT-2 ZONING CONTROL TABLE

		NCT-2	
No.	Zoning Category	§ References	Controls
* * * *			

734.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
734.15	Canopy	§ <u>136.1(b)</u> 790.26	
734.16	Marquee	§ <u>136.1(c)</u> 790.58	
734.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
* * *	<u>Improvements</u>		
734.30	General Advertising Sign	§§ 262, 602 - 604,	NP § 607.1(e)(1)
SS-100-100-100-100-100-100-100-100-100-1		608, 609	
* * * *	* * * *	* * * *	* * * *

SEC. 735. SOMA NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			SoMa
No.	Zoning Category	§ References	Controls
* * * *			
735.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
735.15	Canopy	§ <u>136.1(b)</u> 790.26	
735.16	Marquee	§ <u>136.1(c)</u> 790.58	
735.17	Street Trees Streetscape and Pedestrian	<u>§ 138.1</u>	Required § 138.1
	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *
735.30	General Advertising Sign	§§ 262, 602 - 604,	NP § 607.1(e)(1)
		608, 609	
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SEC. 736. MISSION <u>STREET</u> NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Mission Street Transit
No.	Zoning Category	§ References	Controls
* * *			
736.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
736.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
736.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
736.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 143
	<u>Improvements</u>		
* * * *	* * * *	* * *	* * * *
736.30	General Advertising Sign	§§ 262, 602 - 604,	P § 607.1(e)2
		608, 609	
* * * *	* * * *	***	* * * *

SEC. 737. OCEAN AVENUE NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Ocean Avenue Transit
No.	Zoning Category	§ References	Controls
* * * *			
737.14	Awning	§ <u>136.1(a)</u> 790.20	P <i>§ 136.1(a)</i>
737.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
737.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
737.17	Street Trees Streetscape and Pedestrian	§ 138.1	Required § 138.1

	<u>Improvements</u>		
* * * *	* * * *	* * * *	* * * *
737.30	General Advertising Sign	§§ 262, 602 - 604,	P § 607.1(e)1
		608, 609	
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SEC. 738. GLEN PARK NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Glen Park Transit
No.	Zoning Category	§ References	Controls
* * * *			
738.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
738.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
738.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
738.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 138.1
	<u>Pedestrian Improvements</u>		
* * * *	* * * *	* * * *	* * * *
738.30	General Advertising Sign	§§ 262, 602 - 604, 608,	P § 607.1(e)1
		609	
* * * *	* * * *	***	* * * *

SEC. 739. NORIEGA STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Noriega Street
No.	Zoning Category	§ References	Controls

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* * * *			
739.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
739.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
739.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
739.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 138.1
	<u>Pedestrian Improvements</u>		
****	* * * *	* * * *	* * * *
739.30	General Advertising Sign	§§ 262, 602 - 604, 608,	<i>P § 607.1(e)1</i>
		609	
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SEC. 740. IRVING STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

- test as the second se			Irving Street
No.	Zoning Category	§ References	Controls

740.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
740.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
740.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
740.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 138.1
	Pedestrian Improvements		
* * * *	* * * *	* * * *	* * * *

740.30	General Advertising Sign	§§ 262, 602 - 604, 608,	P § 607.1(e)1
		609	
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SEC. 741. TARAVAL STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Taraval Street
No.	Zoning Category	§ References	Controls
* * * *			
741.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)
741.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
741.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
741.17	Street Trees Streetscape and	<u>§ 138.1</u>	Required § 138.1
	<u>Pedestrian Improvements</u>		
* * * *	* * * *	* * * *	* * * *
741.30	General Advertising Sign	§§ 262, 602 - 604, 608,	P § 607.1(e)1
		609	
* * * *	***	* * * *	* * * *

SEC. 742. JUDAH STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Judah Street	
No.	Zoning Category	§ References	Controls	
* * * *				
742.14	Awning	§ <u>136.1(a)</u> 790.20	P § 136.1(a)	

742.15	Canopy	§ <u>136.1(b)</u> 790.26	P § 136.1(b)
742.16	Marquee	§ <u>136.1(c)</u> 790.58	P § 136.1(c)
742.17	Street Trees Streetscape and	§ 138.1	Required § 138.1
	<u>Pedestrian Improvements</u>		
* * * *	* * * *	* * * *	* * * *
742.30	General Advertising Sign	§§ 262, 602 - 604, 608,	P § 607.1(e)1
		609	
* * * *	* * * *	* * * *	* * * *

SEC. 743. FOLSOM STREET NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT ZONING CONTROL TABLE

			Folsom Street <u>Transit</u>
No.	Zoning Category	§ References	Controls
* * * *			
743.14	Awning	§ 136.1(a) 790.20	Р
743.15	Canopy	<u>§ 136.1(b)</u> 790.26	Р
743.16	Marquee	<u>§ 136.1(b)</u> 790.58	Р
743.17	Street Trees Streetscape and Pedestrian Improvements	§ 138.1	Required
* * * *	* * * *	***	* * * *

SEC. 744. REGIONAL COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Regional Commercial
No.	Zoning Category	§ References	Controls

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744.14	Awning	§ 136.1(a) , 790.20	Р
744.15	Canopy	<u>§ 136.1(b), 790.26</u>	Р
744.16	Marquee	§ 136.1(b)- 790.26	Р
744.17	Street Trees Streetscape and Pedestrian Improvements	§ 138.1	Required
* * * *	***	* * * *	***

SEC. 745. EXCELSIOR OUTER MISSION STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Excelsior Outer Mission Street
No.	Zoning Category	§ References	Controls
* * * *			
745.14	Awning	§ 136.1(a) 790.20	Р
745.15	Canopy	<u>§ 136.1(b)</u> 790.26	Р
745.16	Marquee	<u>§ 136.1(b)</u> 790.58	Р
745.17	Street Trees Streetscape and Pedestrian Improvements	§ 138.1	Required
* * * *	***	***	* * * *

Table 810. CHINATOWN COMMUNITY BUSINESS DISTRICT ZONING CONTROL TABLE

1.				
***************************************				Chinatown Community Business District
	No.	Zoning Category	§ References	Controls

* * * *			
.15	Awning	§ <u>136.1(a)</u> 890.21	P § 136.2(a)
.16	Canopy	§ <u>136.1(b)</u> 890.24	P § 136.2(b)
.17	Marquee	§ <u>136.1(c)</u> 890.58	P § 136.2(c)
* * * *	* * * *	* * * *	* * * *

SPECIFIC PROVISIONS FOR CHINATOWN COMMUNITY BUSINESS DISTRICT

Section	Zoning Contr	ols
* * * *		Garment shop Special Use District applicable only for
§ 810.71	§ 236	portions of the Chinatown Community Business District as
* * * *		mapped on Sectional Map No. 1 SUa

Table 811. CHINATOWN VISITOR RETAIL DISTRICT ZONING CONTROL TABLE

			Chinatown Visitor Retail District
No.	Zoning Category	§ References	Controls

.15	Awning	§ <u>136.1(a)</u> 890.21	P § 136.2(a)
.16	Canopy	§ <u>136.1(b)</u> 890.24	P § 136.2(b)
.17	Marquee	§ <u>136.1(c)</u> 890.58	P § 136.2(c)
* * * *	* * * *	* * *	* * * *

SPECIFIC PROVISIONS FOR CHINATOWN VISITOR RETAIL DISTRICT

aldelelelelelelelelelelele	Section		Zoning Controls
	* * * *		
	§ 811.71	§ 236	Garment Shop Special Use District applicable only for portions

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	of the Chinatown Community Business District as mapped on
* * *	Sectional Map No. 1 SUa

Table 812. CHINATOWN RESIDENTIAL NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			Chinatown Residential Neighborhood Commercial District
No.	Zoning Category	§ References	Controls
* * * *			
.15	Awning	§ <u>136.1(a)</u> 890.21	P § 136.2(a)
.16	Canopy	§ <u>136.1(b)</u> 890.24	P § 136.2(b)
.17	Marquee	§ <u>136.1(c)</u> 890.58	P § 136.2(c)
* * * *	* * * *	* * * *	* * * *

SPECIFIC PROVISIONS FOR CHINATOWN RESIDENTIAL NEIGHBORHOOD COMMERCIAL DISTRICT

Section		Zoning Controls
* * *		
§ 812.71	§ 236	Garment Shop Special Use District applicable only for portions of the Chinatown Community Business District as mapped on Sectional Map No. 1 SUa
* * *		

Table 827. RINCON HILL DOWNTOWN RESIDENTIAL MIXED USE DISTRICT ZONING CONTROL TABLE

			Rincon Hill Downtown Residential Mixed Use District Zoning
No.	Zoning Category	§ References	Controls

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.17	Awning	§ <u>136.1(a)</u> 890.21	P § 136.2(a)
.18	Canopy	§ <u>136.1(b)</u> 890.24	P § 136.2(b)
.19	Marquee	§ <u>136.1(c)</u> 890.58	P § 136.2(c)
* * * *	* * * *	* * * *	* * * *

Table 829. SOUTH BEACH DOWNTOWN RESIDENTIAL DISTRICT ZONING CONTROL TABLE

			South Beach Downtown Residential District Zoning
No.	Zoning Category	§ References	Controls
* * * *			
.17	Awning	§ <u>136.1(a)</u> 890.21	P § 136.2(a)
.18	Canopy	§ <u>136.1(b)</u> 890.24	P § 136.2(b)
.19	Marquee	§ <u>136.1(c)</u> 890.58	P § 136.2(c)
* * * *	* * * *	* * * *	* * * *

Table 840. MUG – MIXED USE-GENERAL DISTRICT ZONING CONTROL TABLE

			Mixed Use-General District
No.	Zoning Category	§ References	Controls
* * * *	***	***	* * * *
840.05	Awnings and Canopies	§§136, 136.1, <i>136.2</i>	Р
***	* * * *	* * * *	* * * *

Table 841. MUR – MIXED USE-RESIDENTIAL DISTRICT ZONING CONTROL TABLE

			Mixed Use-Residential District
No.	Zoning Category	§ References	Controls
* * * *	* * * *	* * * *	* * * *
841.05	Awnings and Canopies	§§136, 136.1, 136.2	Р
* * * *	* * * *	* * * *	* * * *

Table 842. MUO – MIXED USE-OFFICE DISTRICT ZONING CONTROL TABLE

			Mixed Use-Office District
No.	Zoning Category	§ References	Controls
* * * *	* * * *	* * * *	* * * *
842.05	Awnings and Canopies	§§136, 136.1, <i>136.2</i>	Р
* * * *	* * *	* * * *	* * * *

Table 843. UMU - URBAN MIXED USE DISTRICT ZONING CONTROL TABLE

			Urban Mixed Use District
No.	Zoning Category	§ References	Controls
* * * *	* * * *	* * * *	* * * *
843.05	Awnings and Canopies	§§136, 136.1, <i>136.2</i>	Р
****	* * * *	* * * *	* * * *

Supervisor Wiener
BOARD OF SUPERVISORS

Section 4. Pursuant to Sections 106 and 302(c) of the Planning Code, the following amendments to Sheets SS01 and SS02 of the Zoning Map of the City and County of San Francisco, duly approved and recommended to the Board of Supervisors by the Planning Commission, are hereby adopted:

Add The Embarcadero for its entire length to the "Special Districts for Scenic Streets" on Sheet SS01.

Delete the Upper Market Special Sign District from Sheets SS01 and SS02.

Delete the Special District for Sign Illumination from the Van Ness corridor on Sheets SS01 and SS02.

Reduce the Special District for Sign Illumination in the vicinity of Broadway and Columbus to include only the Broadway Neighborhood Commercial District on Sheets SS01 and SS02.

Section 5. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

Section 6. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions, deletions, Board amendment

additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the ordinance.

APPROVED AS TO FORM:

DENNIS J. HERRERA, City Attorney

By:

JUDITH A. BOYAJIAN Deputy City Attorney

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City and County of San Francisco Tails

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Ordinance

File Number: 110548 Date Passed: February 10, 2015

Ordinance amending the Planning Code to consolidate the definitions and controls for awnings, canopies, and marquees into a single section and revise the controls for certain zoning districts; require a Business Sign to be removed or brought into conformity with the Code when the business ceases operation, moves, or a new building is constructed; prohibit the relocation of General Advertising Signs into the Van Ness corridor and specified Neighborhood Commercial Districts; and add The Embarcadero to the list of Scenic Streets where General Advertising Signs are prohibited; amending the Zoning Map to conform with the Code amendments; affirming the Planning Department's California Environmental Quality Act determination; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

October 22, 2012 Land Use and Economic Development Committee - DUPLICATED AND AMENDED

October 22, 2012 Land Use and Economic Development Committee - CONTINUED TO CALL OF THE CHAIR AS AMENDED

January 26, 2015 Land Use and Economic Development Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

January 26, 2015 Land Use and Economic Development Committee - RECOMMENDED AS AMENDED

February 03, 2015 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Avalos, Breed, Campos, Christensen, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

February 10, 2015 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Breed, Campos, Christensen, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 2/10/2015 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

~r / ` ____

City and County of San Francisco