

FILE NO. 002145

RESOLUTION NO. 82-01

[AIRPORT ADMINISTRATION]

APPROVING SAN FRANCISCO INTERNATIONAL AIRPORT ADVERTISING PROGRAM LEASE BETWEEN TRANSPORTATION MEDIA, INC., (A DIVISION OF ELLER MEDIA) AND THE CITY AND COUNTY OF SAN FRANCISCO, ACTING BY AND THROUGH ITS AIRPORT COMMISSION; REQUIRING NOTICE TO THE FINANCE COMMITTEE OF ANY PROPOSED ADVERTISING PROGRAM EXPANSION.

WHEREAS, The Airport Commission has requested proposals for the San Francisco International Airport Advertising Program Lease. The advertising panels will be located in certain limited areas within the Airport parking structures, non-terminal bus shelters, rental car center, connector tunnels, and silent monitors in the International Terminal hold rooms; and

WHEREAS, Airport Commission staff determined that Transportation Media, Inc. is a qualified respondent; and

WHEREAS, the Airport reviewing panel determined that Transportation Media, Inc. submitted the best proposal for this project; and

WHEREAS, the Airport Commission awarded this Lease to Transportation Media, Inc. on November 21, 2000, subject to the Human Rights Commission's determination that the tenant complies with the Equal Benefits Ordinance; now, therefore, be it

RESOLVED, that the Board of Supervisors hereby approves the San Francisco International Airport Advertising Program Lease, copies of which are contained in Board of Supervisors' file number 002145; and, be it

FURTHER RESOLVED, That the Airport Director shall communicate with the Finance Committee before implementing any proposal to expand the advertising program approved by this resolution.

Airport

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Resolution

File Number: 002145

Date Passed:

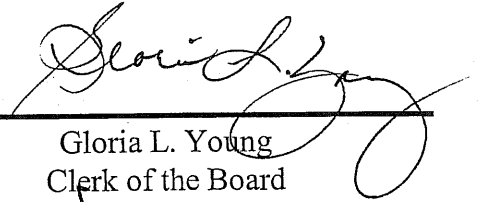
Resolution approving San Francisco International Airport Advertising Program Lease between Transportation Media, Inc. (a division of Eller Media) and the City and County of San Francisco, acting by and through its Airport Commission; requiring notice to the Finance Committee of any proposed advertising program expansion.

February 5, 2001 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Daly, Gonzalez, Hall, Maxwell, McGoldrick, Leno,
Newsom, Peskin, Sandoval, Yee

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I hereby certify that the foregoing Resolution was ADOPTED on February 5, 2001 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

FEB 16 2001

Date Approved



Mayor Willie L. Brown Jr.