

1 [Parental-Youth Family Communication Promotion.]

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3 Resolution urging the San Francisco Public Health Department, the Department of
4 Children, Youth and their Families, and city agencies associated with youth issues to
5 incorporate and adopt a platform encouraging family communication in their mission
6 statement, educational projects and media campaigns and urging the Mayor to
7 appropriate specified funds in the city's annual budget for departments to promote
8 family communication in public education campaigns.

9
10 WHEREAS, Studies and research reports indicate that parental involvement in a
11 child's life is a major influence in empowering youth to reject illicit drug and tobacco use,
12 early sexual activity, and violent behavior; and,

13 WHEREAS, Family guidance and involvement in a child's life has proven to provide
14 mutual understanding between youth and their parents, a deeper parental appreciation of
15 youth, and respect for youth empowerment; and,

16 WHEREAS, Since the creation of the National Youth Anti-Drug Media Campaign, an
17 outreach effort targeting family communication and parental involvement as the solution to
18 educate and empower youth to reject illicit drugs, there has been a declining number of cases
19 involving youth related drug and substance abuse; and,

20 WHEREAS, The promotion of family communication can be an effective solution to
21 numerous problems affecting youth through an outreach project performed by a collaboration
22 of city agencies involved with youth-related issues; and,

23 WHEREAS, In November 2001, the Youth Commission passed an resolution urging
24 the Board of Supervisors to urge City agencies the promotion and use of the family
25

1 communication message in City advertisement campaigns and educational programs geared
2 towards the youth of San Francisco; now, therefore, be it

3 RESOLVED, That the Board of Supervisors, on the advice of the San Francisco Youth
4 Commission, urges the San Francisco Public Health Department, the Department of Children,
5 Youth and their Families, and city departments associated with youth to incorporate and
6 adopt a platform encouraging family communication in their mission statement, public
7 education projects and media campaigns; and, be it

8 FURTHER RESOLVED, That the Board of Supervisors urges the Mayor to appropriate
9 specified funds in the city's annual budget for departments related to youth issues to promote
10 family communication in public education campaigns; and, be it

11 FURTHER RESOLVED, That the Mayor and all city departments be provided with a
12 copy of this resolution.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 020122

Date Passed:

Resolution urging the San Francisco Public Health Department, the Department of Children, Youth and their Families, and city agencies associated with youth issues to incorporate and adopt a platform encouraging family communication in their mission statement, educational projects and media campaigns and urging the Mayor to appropriate specified funds in the city's annual budget for departments to promote family communication in public education and campaigns.

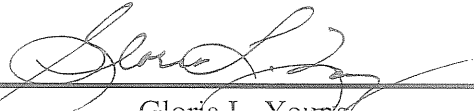
January 28, 2002 Board of Supervisors — ADOPTED

Ayes: 9 - Ammiano, Daly, Gonzalez, Hall, Leno, Maxwell, McGoldrick, Peskin,
Yee

Absent: 2 - Newsom, Sandoval

File No. 020122

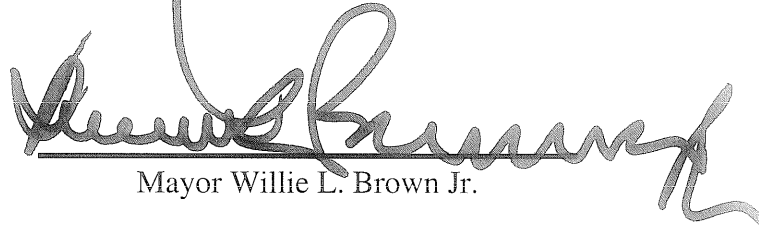
I hereby certify that the foregoing Resolution was ADOPTED on January 28, 2002 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

FEB 08 2002

Date Approved



Mayor Willie L. Brown Jr.