

1 [Del Monte Square]  
2

3 **Resolution declaring September 28, 2004 Del Monte Square Day in San Francisco.**  
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5 WHEREAS, the historic brick buildings located at the end of Columbus Avenue at  
6 Beach Street were built in 1907 as a fruit and vegetable canning plant and warehouse by the  
7 California Fruit Cannery Association; and

8 WHEREAS, the facility was the largest fruit and vegetable cannery in the world with a  
9 capacity of 200,000 hand-soldered cans per day and employing 2,500 people; and

10 WHEREAS, The California Fruit Cannery Association eventually changed its name to  
11 "Del Monte" and the buildings became known as Del Monte Plant No. 1; and

12 WHEREAS, From its roots shortly after California's Gold Rush era, Del Monte Foods  
13 has grown to become the nation's largest producer and distributor of premium quality  
14 processed fruits, vegetables, and tomato products; and

15 WHEREAS, Del Monte Foods is one of San Francisco's pioneering companies,  
16 headquartered in San Francisco since 1916 and the "Del Monte" brand has become world  
17 famous and virtually synonymous with "highest quality"; and

18 WHEREAS, The historic square rigger, the Balcultha, formally known as The Star of  
19 Alaska and a fishing vessel for Del Monte, is now a National Landmark and moored at San  
20 Francisco Maritime Historical Park; and

21 WHEREAS, Since its opening in 1967 as a shopping, restaurant, and entertainment  
22 complex, THE CANNERY has become an important landmark in San Francisco, as well as a  
23 model to other cities for the adaptation of historic properties; and  
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1           WHEREAS, In 2003 the National Park service and the Kimpton Hotel Group  
2 completed renovation of the historic Del Monte Warehouse, which now operates as the  
3 Argonaut Hotel, Maritime Museum, and a Visitors Center for the San Francisco Maritime  
4 Historical Park; and

5           WHEREAS, Del Monte Square proponents are to be commended for preserving an  
6 historic part of our City, which now stands as a unique representation of the Old world and  
7 New World combined, where both residents and visitors can come to enjoy the charm that is  
8 uniquely San Francisco; and

9           WHEREAS, On September 28, 2004, THE CANNERY, The National Park Service, and  
10 Kimpton Hotel Group will preserve the historic ties of Del Monte Food Corporation's former  
11 Plant No. 1 to San Francisco by naming the block as Del Monte Square; and

12           WHEREAS, On September 28, 2004, many special activities are planned for  
13 celebrating the declaration and dedication of Del Monte Square, including a 1375 foot  
14 long/square block Del Monte label cutting ceremony, food festivities, including a Cioppino  
15 contest, lively musical entertainment and generous canned food donations to the San  
16 Francisco Food Bank.

17           RESOLVED, That the San Francisco Board of Supervisors does hereby declare  
18 September 28, 2004 Del Monte Square Day in San Francisco.  
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City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

Tails  
Resolution

File Number: 041331

Date Passed:

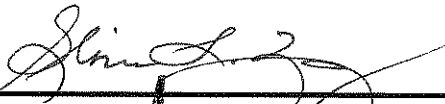
Resolution declaring September 28, 2004 Del Monte Square Day in San Francisco.

September 28, 2004 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Gonzalez, Ma, Maxwell, McGoldrick, Peskin, Sandoval

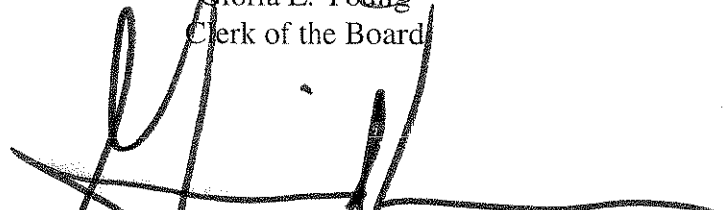
File No. 041331

I hereby certify that the foregoing Resolution was ADOPTED on September 28, 2004 by the Board of Supervisors of the City and County of San Francisco.

  
\_\_\_\_\_  
Gloria L. Young  
Clerk of the Board

SEP 30 2004

\_\_\_\_\_  
Date Approved

  
\_\_\_\_\_  
Mayor Gavin Newsom