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[Supporting KPFA Morning Show]

Resolution expressing concern about recent layoffs of KPFA *Morning Show* staff and urging the Pacifica Foundation, KPFA's Local Station Board, the staff members and their union to find a solution to the current programming crisis.

WHEREAS, KPFA's *Morning Show* is the station's most popular and most revenuegenerating program; and

WHEREAS, KPFA's *Morning Show* serves as an important civic forum for the San Francisco Bay Area and explores issues and perspectives that rarely get aired in the mainstream media; and,

WHEREAS, The Pacifica Foundation recently laid off senior staff of the *Morning Show* creating great disruption at the station and concern within the listener audience; and,

WHEREAS, The layoffs are creating conditions that are undermining the democratic spirit of Pacifica Radio's unique experiment in listener-supported-employee run radio; and,

WHEREAS, Within the KPFA family are many parties that must better coordinate their efforts to keep this station on the air and in better financial footing. These parties include the Pacifica Foundation Board, KPFA's Local Station Board, the staff union leadership of CWA Local 9415, listener representatives and media organizations; now, therefore, be it,

RESOLVED, That the San Francisco Board of Supervisors urges Pacifica Foundation to work closely with the station union, the local station board, and listener representatives to

negotiate in a transparent manner a collective solution that will be fair in bringing the *Morning*Show crisis to a favorable conclusion, and be it,

FURTHER RESOLVED, That the San Francisco Board of Supervisors urges these parties to continue their efforts to stabilize the financial standing of the station and strengthen the station's efforts to transmit grassroots commercial free programming to the Bay Area and beyond.

Supervisor Avalos, Mar BOARD OF SUPERVISORS



City and County of San Francisco Tails

Resolution

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

File Number:

101529

Date Passed: January 04, 2011

Resolution expressing concern about recent layoffs of the KPFA Morning Show staff and urging Pacific Radio, KPFA's Local Board, the staff members and their union to find a solution to the current programming crisis.

December 14, 2010 Board of Supervisors - CONTINUED AS AMENDED

Aves: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar. Maxwell and Mirkarimi

December 14, 2010 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

January 04, 2011 Board of Supervisors - ADOPTED

Ayes: 7 - Avalos, Campos, Chiu, Daly, Elsbernd, Mar and Mirkarimi

Noes: 4 - Alioto-Pier, Chu, Dufty and Maxwell

File No. 101529

I hereby certify that the foregoing Resolution was ADOPTED on 1/4/2011 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

unsigned

Mayor Gavin Newsom

1-14-11

Date Approved

Date: January 14, 2011

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter.

File No. 101529