

1 [Commending The FruitGuys on Their 25th Year in Business]  
2

3 **Resolution commending The FruitGuys, which started the fruit-at-work global industry**  
4 **in San Francisco’s North Beach neighborhood in 1998, on the occasion of their 25th**  
5 **year in business.**  
6

7 WHEREAS, The FruitGuys provides farm fresh fruit and healthy snacks to businesses,  
8 schools, organizations, and homes and made its first deliveries of mixed fruit boxes on  
9 February 16, 1998, from Chris Mittelstaedt and Pia Hinckle’s North Beach apartment to  
10 companies in the Embarcadero Center; and

11 WHEREAS, The FruitGuys’ model has helped inspire a global wellness industry that  
12 now spans North and South America, Europe, Africa, and Oceania; and

13 WHEREAS, The FruitGuys donates all its excess weekly produce to local hunger relief  
14 partners, notably St. Anthony’s Foundation, which has been receiving donations since 1998,  
15 and over the years has provided a total of more than four million servings to San Francisco  
16 charities including Project Open Hand, Larkin Street Youth Services, and Hunters Point  
17 Family, and more than 18 million total servings to charities nationwide; and

18 WHEREAS, The FruitGuys has encouraged its San Francisco clients to forward their  
19 deliveries when they are closed to local charities and schools, which has resulted in over one  
20 million servings being donated and relationships built between city businesses and their  
21 communities; and

22 WHEREAS, The FruitGuys became a certified B Corporation in 2019 by meeting the  
23 highest standards of independently-verified social and environmental performance, public  
24 transparency, and accountability to balance profit with purpose and was named as a 2022  
25 Best for the World™ B Corp™ in the Community category; and

1           WHEREAS, The FruitGuys mission is to create healthier workplaces, support small  
2 American farms, and fight hunger and it supports these goals by donating a minimum value of  
3 20% of annual profits in direct donations to feed the hungry and funding grants to farms  
4 through its non-profit, The FruitGuys Community Fund; and

5           WHEREAS, The FruitGuys Community Fund celebrated in 2022 its 10th year of giving  
6 small grants with big impacts and has awarded grants to 105 farms in more than 32 states,  
7 86% of which went to women and/or BIPOC-led farms, totaling more than \$412,000; and

8           WHEREAS, The FruitGuys is still family-owned and operated, celebrating its 25th year  
9 of business led by the Mittelstaedt, Hinckle, and Muller families, employs 72 people, and  
10 purchases from regional farms and local vendors near 11 hubs across the United States; now,  
11 therefore, be it

12           RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
13 commends The FruitGuys and its employees on the occasion of its 25th Anniversary  
14 celebrated February 16, 2023, and commends its continued good works for the communities it  
15 serves.



City and County of San Francisco  
Tails  
Resolution

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

File Number: 230151

Date Passed: February 14, 2023


Resolution commending The FruitGuys, which started the fruit-at-work global industry in San Francisco's North Beach neighborhood in 1998, on the occasion of their 25th year in business.

February 14, 2023 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 230151

I hereby certify that the foregoing Resolution was ADOPTED on 2/14/2023 by the Board of Supervisors of the City and County of San Francisco.

  
Angela Calvillo  
Clerk of the Board

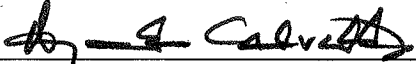
Unsigned

London N. Breed  
Mayor

2/24/2023

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

  
Angela Calvillo  
Clerk of the Board

2/24/2023  
Date