

1 [Ordinance to Conditionally Designate 690 Market, the Chronicle Building, as a Landmark
2 Under Planning Code Article 10.]

3 **Ordinance Conditionally Designating 690 Market, the Chronicle Building, As Landmark**
4 **No. 243 Pursuant To Article 10, Sections 1004 And 1004.4 Of The Planning Code.**

5 Note: Additions are *single-underline italics Times New Roman*;
6 deletions are ~~*strikethrough italics Times New Roman*~~.
7 Board amendment additions are double underlined.
8 Board amendment deletions are ~~strikethrough-normal~~.

9 Be it ordained by the People of the City and County of San Francisco:

10 Section 1. Findings

11 The Board of Supervisors hereby finds that 690 Market, the Chronicle Building, Lot 6 in
12 Assessor's Block 311, when rehabilitated as proposed in the "Rehabilitation Program for the
13 Chronicle Building" (Exhibit A, Attachment A of the Mills Act Contract for 690 Market Street,
14 which document is on file with the Clerk of the Board of Supervisors under File No.
15 040366 ,) will have a special character and special historical, architectural and aesthetic
16 interest and value, and that the building's designation as a Landmark will further the purposes
17 of, and conform to the standards set forth in Article 10 of the City Planning Code.

18 (a) Designation: The Chronicle Building is hereby conditionally designated as
19 Landmark No. 243. This conditional designation has been approved by Resolution No. 570 of
20 the Landmarks Preservation Advisory Board and Resolution No. 16751 of the Planning
21 Commission, which Resolutions are on file with the Clerk of the Board of Supervisors under
22 File No. 040366 and which Resolutions are incorporated herein and made part hereof as
23 though fully set forth. The conditional designation of the Chronicle Building shall become a
24 final landmark designation at such time as the Planning Director, in consultation with the
25 Landmarks Preservation Advisory Board, issues a written determination that 690 Market has

SUPERVISOR PESKIN , HALL
BOARD OF SUPERVISORS

1 been rehabilitated substantially in accordance with the terms set forth in the Mills Act Contract
2 for 690 Market, which document is on file with the Clerk of the Board of Supervisors under File
3 No. 040366. In the event that 690 Market Street is not determined to be rehabilitated
4 substantially in accordance with the terms set forth in the Mills Act Contract for 690 Market,
5 the final landmark designation shall not take effect.

6 (b) Priority Policy Findings

7 (1) Pursuant to Planning Code Section 302, this Board of Supervisors finds that this
8 ordinance will serve the public necessity, convenience and welfare for the reasons set forth in
9 Planning Commission Resolution No. 16751 recommending approval of this Planning
10 Code Amendment, and incorporates such reasons by this reference thereto. A copy of said
11 resolution is on file with the Clerk of the Board of Supervisors in File No. 040366.

12 (2) Pursuant to Planning Code Section 101.1, this Board of Supervisors finds that this
13 ordinance is consistent with the Priority Policies of Section 101.1(b) of the Planning Code and
14 with the General Plan and hereby adopts the findings of the Planning Commission, as set
15 forth in Planning Commission Resolution No. 16751, and incorporates said findings by this
16 reference thereto.

17 (c) Required Data:

18 (1) The conditional Landmark site encompasses the triangular footprint of the
19 Chronicle Building at 690 Market, located immediately north of Market and Geary Street and
20 east of Kearny Street, on Lot 6 of Assessor's Block 311.

21 (2) The characteristics of the conditional Landmark which, when rehabilitated, will
22 justify its final designation as a landmark, are described in the Landmark Designation Report
23 adopted by the Landmarks Preservation Advisory Board on February 18, 2004 and other
24 supporting materials contained in Planning Department Docket No. 2003.0584L. In brief, the
25

1 National Register characteristics of the conditional landmark which, once rehabilitated, will
2 justify its final designation as a landmark are as follows:

3 Its association with the San Francisco earthquake and fire of 1906, and with the San
4 Francisco labor movement (National Register Criterion A); its association with *San Francisco*
5 *Chronicle* publisher and San Francisco civic leader and downtown landowner Michael H. de
6 Young (National Register Criterion B); its important role as San Francisco's first steel-frame
7 skyscraper, its pioneering seismic systems, and as a work of masters Daniel H. Burnham,
8 John Wellborn Root, and Willis Polk (National Register Criterion C).

9 (3) The particular exterior features that should be preserved, or replaced in-kind as
10 determined necessary, are those described in the Landmark Designation Report, which can
11 be found in the case docket 2003.0584L, and which is incorporated in this designation
12 ordinance as though fully set forth. In brief, the description of the particular features that
13 should be preserved, once the Chronicle Building has been rehabilitated, are as follows:

14 (a) The sandstone base, pressed brick shaft, terra cotta banding, terra cotta
15 windowsills and jamb moldings.

16 (b) The painted wood double-hung windows, metal cornice, central projecting bay, the
17 frieze course, the entrance arch, and other similar features which have been documented in
18 historic photographs and drawings, and which are to be reconstructed as part of the
19 restoration of the Chronicle Building to its 1909 appearance per the Rehabilitation Program for
20 the Chronicle Building.

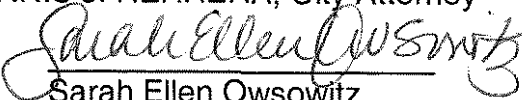
21 (c) Those features called out in the "Maintenance Program for the Chronicle Building"
22 (Exhibit A, Attachment B of the Mills Act Contract for 690 Market Street, which document is on
23 file with the Clerk of the Board of Supervisors under File No. 040366).

1 (d) Significant historic exterior physical features associated with newspaper production
2 labor functions and loading, if any are discovered upon removal of the non-historic
3 metal, glass and marble exterior cladding installed in 1962.
4

5 Section 2. The property shall be subject to further controls and procedures, pursuant
6 to this Board of Supervisor's Ordinance and Planning Code Article 10.
7

8 APPROVED AS TO FORM:
9 DENNIS J. HERRERA, City Attorney

10 By:



11 Sarah Ellen Owsowitz
12 Deputy City Attorney
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17



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Ordinance

File Number: 040366

Date Passed:

Ordinance conditionally designating 690 Market, the Chronicle Building, as Landmark No. 243 pursuant to Article 10, Sections 1004 And 1004.4 of the Planning Code.

April 13, 2004 Board of Supervisors — PASSED ON FIRST READING

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Gonzalez, Hall, Ma, Maxwell, McGoldrick, Peskin, Sandoval

April 20, 2004 Board of Supervisors — FINALLY PASSED

Ayes: 10 - Ammiano, Daly, Dufty, Gonzalez, Hall, Ma, Maxwell, McGoldrick, Peskin, Sandoval

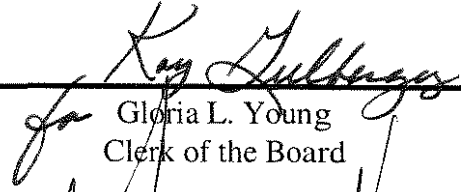
Absent: 1 - Alioto-Pier

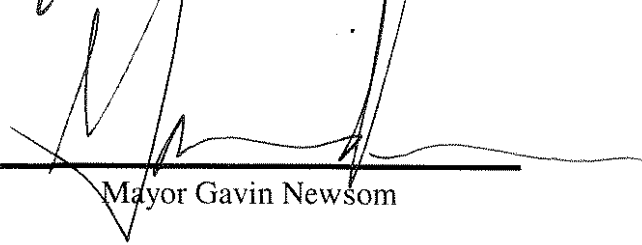
File No. 040366

I hereby certify that the foregoing Ordinance
was **FINALLY PASSED** on April 20, 2004 by
the Board of Supervisors of the City and
County of San Francisco.

APR 22 2004

Date Approved


Gloria L. Young
Clerk of the Board


Mayor Gavin Newsom