

[Administrative Code - Downtown University Attraction and Retention Fund]

**Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.**

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font. **Additions to Codes** are in *single-underline italics Times New Roman font*. **Deletions to Codes** are in *strikethrough italics Times New Roman font*. **Board amendment additions** are in double-underlined Arial font. **Board amendment deletions** are in ~~strikethrough Arial font~~. **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Article XIII of Chapter 10 of the Administrative Code is hereby amended by adding Section 10.100-65, to read as follows:

**SEC. 10.100-65. DOWNTOWN UNIVERSITY ATTRACTION AND RETENTION FUND.**

*(a) Establishment of Fund. The Downtown University Attraction and Retention Fund (the "Fund") is hereby established as a category four fund to receive any monies appropriated or donated for the following purposes: (1) to provide financial incentives to attract public colleges or universities interested in having a physical presence in the South of Market, Union Square, and Financial District neighborhoods ("Campus Neighborhoods"), and (2) to purchase or lease property that is 100,000 square feet or larger for use as campuses (including classrooms, housing, administrative space, and/or other uses) for public colleges or universities in those neighborhoods. For the purposes of this Section 10.100-65, a "public college or university" is an accredited college or university operated by a State,*

1 subdivision of a State, or governmental agency within a State, including but not limited to universities  
2 in the University of California and California State University systems and community colleges.

3 **(b) Use and Administration of the Fund.**

4 (1) The Office of Economic and Workforce Development (“OEWD”) shall approve all  
5 expenditures from the Fund, consistent with subsections (b)(2) and (b)(3) of this Section 10.100-65.

6 (2) OEWD may use monies in the Fund to provide financial incentives to attract public  
7 colleges or universities interested in having a physical presence in the Campus Neighborhoods.

8 OEWD shall promulgate rules defining the types and amounts of incentives that are available, the  
9 eligibility criteria for public colleges or universities to receive those incentives, and OEWD’s criteria  
10 for deciding which applicants will receive incentives. In developing these rules, OEWD shall consult  
11 with other City agencies, including but not limited to the Real Estate Division of the City  
12 Administrator’s Office, the Planning Department, and the Controller’s Office. OEWD shall publish on  
13 its website rules it adopts and shall submit a copy of the rules to the Board of Supervisors and the  
14 Mayor within 30 days after promulgating the rules.

15 (3) With the consent of OEWD and subject to the applicable provisions of Chapter 23 of  
16 this Code, and any required approvals thereunder, including Board of Supervisors approval, the Real  
17 Estate Division may use monies in the Fund, including monies appropriated from bond financing  
18 proceeds, to purchase or lease property that is 100,000 square feet or larger if the Real Estate  
19 Division and OEWD have a written plan describing the City’s intention to lease or otherwise convey  
20 the property as a campus for a public college or university in those neighborhoods.

21 **(c) Sunset and Termination.** Any monies in the Fund that the City has not expended or  
22 encumbered by July 31, 2034 shall be returned to the General Fund, and thereafter the City Attorney is  
23 authorized to cause this Section 10.100-65 to be removed from the Administrative Code unless the City  
24 enacts an ordinance extending it beyond that date.

1 Section 2. Effective Date. This ordinance shall become effective 30 days after  
2 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the  
3 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board  
4 of Supervisors overrides the Mayor's veto of the ordinance.

5  
6 APPROVED AS TO FORM:  
7 DAVID CHIU, City Attorney

8 By: /s/  
9 JON GIVNER  
Deputy City Attorney

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**City and County of San Francisco**

**Tails  
Ordinance**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 240440

**Date Passed:** June 25, 2024

Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.

June 17, 2024 Rules Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

June 17, 2024 Rules Committee - RECOMMENDED AS AMENDED AS A COMMITTEE REPORT

June 18, 2024 Board of Supervisors - PASSED ON FIRST READING


Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton


June 25, 2024 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 240440

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 6/25/2024 by the Board of Supervisors of the City and County of San Francisco.

  
Angela Calvillo  
Clerk of the Board

  
London N. Breed  
Mayor

7/3/24  
Date Approved