

1 [Niners Day - February 11, 2024]
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3 **Resolution declaring February 11, 2024, also known as Super Bowl Sunday, as Niners**
4 **Day and San Francisco 49ers Day in the City and County of San Francisco.**
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6 WHEREAS, The San Francisco 49ers, also written as the San Francisco Forty-Niners
7 and nicknamed Niners, are a professional American football team based in the San Francisco
8 Bay Area and compete in the National Football League (NFL) as a member of the league's
9 National Football Conference (NFC) West division; and

10 WHEREAS, The team is named after the prospectors who arrived in San Francisco
11 and Northern California in the 1849 Gold Rush; and

12 WHEREAS, The official team colors of the 49ers are red and gold; and

13 WHEREAS, The 49ers were founded in 1946, one of the first major league professional
14 sports teams based on the Pacific Coast, as a charter member of the All-American Football
15 Conference (AAFC) and joined the NFL in 1949 when the leagues merged; and

16 WHEREAS, The 49ers were the first major league professional sports franchise based
17 in San Francisco and are the 10th oldest franchise in the NFL; and

18 WHEREAS, The team began playing at Kezar Stadium in San Francisco before moving
19 to Candlestick Park located in Bayview Hunters Point in 1971 and then to Levi's Stadium in
20 Santa Clara in 2014; and

21 WHEREAS, During the 1950s, the 49ers were known for their "Million Dollar Backfield,"
22 consisting of four future Hall of Fame members: quarterback Y.A. Tittle and running backs
23 John Henry Johnson, Hugh McElhenny, and Joe Perry; and

24 WHEREAS, While playing at Candlestick Park, the 49ers rose to NFL supremacy as
25 the team of the decade in the 1980s, winning five Super Bowl championships between 1981

1 and 1994, four of those were won in 1980s (1981, 1984, 1988, 1989), and were led by Hall of
2 Famers Joe Montana, Jerry Rice, Ronnie Lott, Steve Young, Charles Haley, Fred Dean, and
3 coaches Bill Walsh and George Seifert; and

4 WHEREAS, 27 players in the history of the 49ers have been accepted in the Hall of
5 Fame; and

6 WHEREAS, Famous plays and moments include the Catch, the Catch II, the Pick at
7 the Stick, and Kaepernicks 181 playoff rushing yards; and

8 WHEREAS, The Niners have been division champions 22 times between 1970 and
9 2023, making them one of the most successful teams in NFL history; and

10 WHEREAS, The 49ers are the only team with the most playoff wins with 38, having
11 been in the league playoffs 30 times (29 times in the NFL and one time in the AAFC), and
12 have also played the most NFC Championship games (19), hosting 11 of them; and

13 WHEREAS, The 49ers have also set numerous notable NFL records, including most
14 consecutive away games won (18), most points scored in a single postseason game (131),
15 most consecutive seasons leading the league in scoring (4), most consecutive games scored
16 (420 games from 1977 to 2004), most field goals in a season (44), most games won in a
17 season (18), and most touchdowns (8) and points scored (55) during a Super Bowl; and

18 WHEREAS, The 49ers started the 2023 season with a five game winning streak, then a
19 six game winning streak comeback that allowed them to win the West Division after beating
20 the Arizona Cardinals 45-29 on December 17, 2023, and two weeks later on December 31,
21 2023, the Niners clinched the first seed in the NFC by beating the Washington Commanders
22 27-10; and

23 WHEREAS, In the 2023 Post-Season, the 49ers beat the Green Bay Packers 24-21 on
24 January 20, 2024, to reach the NFC Championship game for the third time in a row; and
25

1 WHEREAS, On January 28, 2024, the 49ers overcame a 17-point deficit to beat the
2 Detroit Lions 34-31 to reach the Super Bowl for the first time since the 2019 season and
3 setting another historic record as the first team in NFL history to be down 17-or-more points at
4 half-time of a Championship Game and come back to win the game and the second time
5 since the 2012 season when they beat the Alanta Falcons; and

6 WHEREAS, Niner fans take pride in their longstanding devotion to the franchise,
7 homegrown in San Francisco and now representing the entire San Francisco Bay Area with a
8 fanbase that has spanned multiple generations since the Walsh-Montana/Seifert-Young era
9 teams and that has spanned far reaching geographies outside of the San Francisco Bay Area
10 metropolitan area; and

11 WHEREAS, Fans of the 49ers are often referred as the 49er Faithful, Niner Gang, or
12 utilizing the acronym FTTB as an abbreviation of "Faithful to the Bay" and a common chant
13 utilized by the fans in recent years is "Bang! Bang! Niner Gang!" popularized by Bay Area hip
14 hop icon and rapper, E-40; and

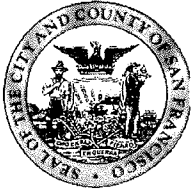
15 WHEREAS, On Sunday, February 11, 2024, the 49ers will play in Super Bowl LVIII
16 against the Kansas City Chiefs for the second time since 2020 at the Allegiant Stadium in Las
17 Vegas, Nevada; now, therefore, be it

18 RESOLVED, That Board of Supervisors of the City and County of San Francisco
19 wishes the best to the San Francisco 49ers team as they embark on their quest for their sixth
20 Super Bowl Championship; and, be it

21 FURTHER RESOLVED, That Board of Supervisors of the City and County of San
22 Francisco join Niner fans across the world to celebrate and cheer on the 49ers as they build
23 on their legacy as one of the best teams in the NFL; and, be it

24 FURTHER RESOLVED, That Board of Supervisors of the City and County of San
25 Francisco hereby declares Sunday, February 11, 2024, as Niners Day and San Francisco

1 49ers Day in San Francisco and urges all Niner Fans and their friends to watch the game with
2 friends, family, fellow fans, at home, at the bar, or at wherever the game is showing and to
3 wear the red and gold proudly.
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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 240101

Date Passed: February 06, 2024

Resolution declaring February 11, 2024, also known as Super Bowl Sunday, as Niners Day and San Francisco 49ers Day in the City and County of San Francisco.

February 06, 2024 Board of Supervisors - ADOPTED

Ayes: 10 - Chan, Dorsey, Engardio, Mandelman, Melgar, Preston, Ronen, Safai, Stefani and Walton
Absent: 1 - Peskin

File No. 240101

I hereby certify that the foregoing Resolution was ADOPTED on 2/6/2024 by the Board of Supervisors of the City and County of San Francisco.

[Handwritten signature of Angela Calvillo]
Angela Calvillo
Clerk of the Board

Unsigned

London N. Breed
Mayor

02/16/2024

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

[Handwritten signature of Angela Calvillo]
Angela Calvillo
Clerk of the Board

02/16/2024

Date